UNIVERSITY GRANTS COMMISSION
BAHADUR SHAH ZAFAR MARG
NEW DELHI-110 002

Proforma for submission of information by State Private Universities for ascertaining their norms and standards

A. Legal Status

1.1	Name and Address of the University	Krea University, 5655, Central Express Way, Sri City, Andhra Pradesh 517646
1.2	Headquarters of the University	Krea University, 5655, Central Express Way, Sri City, Andhra Pradesh 517 646

1.3	Information about University
	    a. Website
	    b. E-mail
	    c. Phone Nos.
	    d. Fax Nos.
	
	Information about Authorities of the University
	
	    a. Chancellor
	
	    b. Vice-Chancellor
	
	    c. Phone Number, Fax Nos. and e-mail of Registrar
	
	    d. Phone Number, Fax Nos. and e-mail of Finance Officer
		www.krea.edu.in
		ask@krea.edu.in
		044-2499 8199
		------- 	
		
		Chancellor
		Name: Mr. Lakshmi Narayanan
		
		Vice-Chancellor
		Name: Dr Nirmala Rao
		
		Registrar
		Name: S. Sundara Rajan
		Phone: 9840878973
		Sundara.rajan@krea.edu.in
		
		Chief Finance and Accounts Officer
		Name: Ganesh Ramamurthi
		Phone: 96206 57733
		Ganesh.ramamurthi@krea.edu.in

1.4	Date of Establishment	As per Andhra Pradesh Act No.: 18 of 2018, the Andhra Pradesh Private Universities (Establishment and Regulation) (Amendment) Act,2018, Dated: April 30, 2018
1.5	Name of the Society/Trust promoting the University (Information may be provided in the following format) (Copy of the registered MoA/Trust Deed to be enclosed)	Name of the Society: Institute for Financial Management and Research (IFMR) MoA of IFMR: Annexure 1.5.1 The Sponsoring body is Not for profit Society registered under Societies' Registration Act XXI of 1860 Certificate of Registration enclosed as Annexure 1.5.2
1.6	Composition of the Society/Trust _{Name} Address Occupation Designation in the Society / Trust	Appendix 1.6
1.7	Whether the members of the Society/Trust are members in other Societies/Trusts or in the Board of Governors in companies? If yes, please provide details in the following format:- Name of the Member Address Name of the Society / Trust Designation in the Society / Trust	Appendix – 1.7
1.8	Whether the promoting Society/Trust is involved in promoting/ running any other University/ Educational Institution? If yes, please give details in the following format:- Name of the University / _{Educational Institution} Activities	No. IFMR is a society and has research centres and they collaborate with Krea University's faculty members in their research activities. IFMR society is a sponsoring body of Krea University.
1.9	Whether the promoting society/trust is involved in promoting/running activities other than educational? If yes, please give details in the following format:- Name of the Organization Activities	Yes. Appendix – 1.9

1.10	Act and Notification under which established (copy of the Act & Notification to be enclosed)	Enclosed. Government of Andhra Pradesh ACT No. 18 of 2018: The Andhra Pradesh Private Universities (Establishment and Regulation)(Amendment) Act, 2018. Annexure 1.10.1 ACT No.3 of 2016 Annexure 1.10 Amendment to the AP Private Universities Act - NameChange GO
1.11	Whether the University has been established by a separate State Act?	Yes. Government of Andhra Pradesh Act No. 18 of 2018: The Andhra Pradesh Private Universities (Establishment and Regulation) (Amendment) Act, 2018. Annexure 1.10.1 ACT No.3 of 2016 Annexure 1.10 Amendment to the AP Private Universities Act - NameChange GO

B. Organization Description

2.1	Whether Unitary in nature (as per the UGC Regulation)	Yes
2.2	Territorial Jurisdiction of the University as per the Act	Andhra Pradesh
2.3	Details of the constituent units of the University, if any, as mentioned in the Act	Not Applicable

2.4	Whether any off-campus centre(s) established? If yes, please give details of the approval granted by the State Government and UGC in the following format:- a. Place of the off-campus b. Letter No. & date of the approval of State Government c. Letter No. & date of the approval of UGC (Please attach attested copy of the approval)	No off-campus centres Not Applicable Appendix 2.4
2.5	Whether any off-shore campus established? If yes, please give details of the approval granted by the Government of India and the host country in the following format:- a. Place of the off-shore campus b. Letter No. & date of the approval of Host Country c. Letter No. & date of the approval of Government of India (Please attach attested copy of the approval)	No off-shore centres Not Applicable Appendix – 2.5
2.6	Does the University offer a distance education programme? If yes, whether the courses run under distance mode are approved by the competent authority? (Please enclose attested copy of the course-wise approval of competent authority)	No The University does not offer courses under distance mode.
2.7	Whether the University has established study centre(s)? If yes, please provide details and whether these study centres are approved by the competent authority of the University and UGC? (Please enclose attested copy of the approval from the competent authority)	No Appendix – 2.7

C. Academic Activities Description

3. Academic Programmes

		Description	Programme	Sanctioned Intake	Actual Enrolment
3.1		Details of the programmes permitted to be offered by Gazette Notification of the State Government and its reference Refer to Point No. 8 in Annexure 3.1 with minutes of Academic Council Meeting held on 20 Dec 2018	UG	200	2019-22: 113 2020-23: 133 2021-24: 189 2022-25: 181
			PG (MBA)	MBA 2017-19: 240 MBA 2018-20: 240 MBA 2019-21: 250 MBA 2020-22: 250 MBA 2021-23: 250 MBA 2022-24: 250	MBA 2017-19: 239 MBA 2018-20: 187 MBA 2019-21: 175 MBA 2020-22: 177 MBA 2021-23: 186 MBA 2022-24: 175
			PG Diploma (SIAS)	This is a one-year diploma programme after completion of 3-year UG program at SIAS, Krea University. It is optional and voluntary. The intake number does not exceed the UG intake as admission to PG Diploma programme is based on student's applications who have graduated the three-year UG programme.	2022-23: 38
			Certificate course	NA	NA
			M.Phil.	NA	NA
			Ph.D.	25	2017-3; 2018-6; 2019-7; 2020-2; 2021-2; 2022-3
3.2		**Description**	**Programme**	**Sanctioned Intake**	**Actual Enrolment**

	Current number of academic Programmes/courses offered by the University	Four

3.3	Whether approvals of relevant statutory council(s) such as AICTE, BCI, DEC, DCI, INC, MCI, NCTE, PCI, etc. have been taken to:
	        a. Start new courses
	        b. To increase intake
	If yes please enclose copy of approval and give course- wise details in the following format:-
	
	Statutory Whether
	Name
	council
	                   approval
	                   taken
	of the
	course
		Not applicable
		
		Appendix – 3.3

3.4	If the University is running courses under distance mode, please provide details about the students enrolled in the following format:
	-
	Courses
	                  No. of
	Name
	offered
	                 students
	of the
	                 enrolled
	Study
	Centre
	(Please enclose copy of the course-wise approval of the competent authority)
		Not applicable

3.5	Temporal plan of academic work in the University	All the programmes follow trimester based system.
	Semester system/ Annual system	The University articulates a detailed annual academic calendar. It is further customised depending on programme requirements by the respective Dean / Chairperson. This academic calendar includes the teaching dates, exam dates, holidays etc. This helps in structuring the teaching plan for all the programmes in the University.
		The placement office facilitates the internships to be done by the students through contacts with the companies or relevant organisations. In MBA programme, faculty guides are allotted for SIP.
		In IFMR Graduate School of Business (IFMR GSB), most of the courses are of 3-credits each. However, IFMR GSB also offers courses of 1, 1.5 and 2.5-credits. One credit is equivalent to 10 contact hours. In SIAS, most of the courses are of 3 or 4 credits each. One credit is equivalent to 15 contact hours.
		Course curriculum consists of core and elective credits. While the Programme Office registers all students to the core (mandatory) courses, students get an option to choose electives based on their area of interest keeping in mind the required courses to be done in a particular area.
		While preparing the time tables, the programme office checks the student choices to decide on the course combinations to be offered in a particular time slot. Trimester level time tables are prepared considering the student choices and the availability of faculty.
3.6	Whether the University is running any course which is not specified under Section 22 of the UGC Act, 1956? If yes, please give details in the following format:- a. Name of the course(s) b. Since when started c. Whether the University has applied for permission from UGC?	No Appendix – 3.6

4. Student Enrolment and Student Support:

Krea University came into existence on May 23, 2017 (vide section 1.4 above). In the setup phase of the University (23.05.2017 to 31.12.2018) the activities of the University including its PG (MBA) and PhD programmes were conducted by its sponsoring body, IFMR, on behalf of the University.

4.1		Number of students enrolled in the University for the current academic year **(2022-23)** according to regions and countries (Please give separate information for the main campus and off-campus/off-shore campus)					
		No. of students from the same State where the University is located	**No. of students from other States**	**No. of NRI students**	**No. of overseas students excluding NRIs**		**Grand Total**
					Foreign Students	**Person of Indian Origin students**	
PG Diploma (SIAS)	M	-	20	-	-	-	20
	F	-	18	-	-	-	18
	T	-	38	-	-	-	38
UG 2020-23	M	3	33	-	-	-	36
	F	9	83	1	-	-	93
	T	12	116	1	-	-	129
UG 2021-24	M	3	40	2	-	-	45
	F	7	111	-	-	-	118
	T	10	151	2	-	-	163
UG 2022-25	M	1	58	1	1	1	60
	F	-	112	4	5	4	116
	T	1	170	5	6	5	176
PG (MBA 2021-23)	M	7	109	-	-	-	116
	F	2	66	-	-	-	68
	T	9	175	-	-	-	184
PG (MBA 2022-24)	M	2	111	-	-	-	113
	F	4	57	-	-	-	61
	T	6	168	-	-	-	174
M.Phil.	M	-	-	-	-	-	-
	F	-	-	-	-	-	-
	T	-	-	-	-	-	-
Ph. D. 2017	M	-	-	-	-	-	-
	F	-	1	-	-	-	1
	T	-	1	-	-	-	1
Ph. D. 2018	M	-	1	-	-	-	1
	F	-	3	-	-	-	3
	T	-	4	-	-	-	4
Ph. D. 2019	M	-	4	-	-	-	4

	F	-	2	-	-	-	2
	T	-	6	-	-	-	6
Ph. D. 2020	M	-	2	-	-	-	2
	F	-	-	-	-	-	-
	T	-	2	-	-	-	2
Ph. D. 2021	M	-	1	-	-	-	1
	F	-	1	-	-	-	1
	T	-	2	-	-	-	2
Ph. D. 2022	M	-	1	-	-	-	1
	F	-	2	-	-	-	2
	T	-	3	-	-	-	3
Diploma	M	-	-	-	-	-	-
	F	-	-	-	-	-	-
	T	-	-	-	-	-	-

4.2. Category- wise No. of Students (admitted during Current Academic year):

Category-wise no. of students (admitted during the current academic year)				
	Category	**Female**	**Male**	**Total**
	SC			
	ST			
	OBC			
	PH			
	General			

We admit students based on merit, and we don't actively seek caste based data for our programmes.

Data of Current Academic Year 2022-23:

Programmes	Female	Male	Total
UG 2022-25	117	64	181
PG Diploma (SIAS)	18	20	38
MBA 2022-24	61	113	174
Ph. D 2022	2	1	3

For Table 4.3:

* Joined in 2017 and graduated in 2022.
** University's grading system is based on Cumulative Grade Point Average (CGPA)
*** One student of MBA 2018-20 batch graduated in March 2021.

4.3		Details of the two batches of students admitted and graduated in 2022, 2021							
		2022				**2021**			
Particulars		UG 2019-22	PG MBA 2020-22		Ph. D 2022	UG 2018-21	PG MBA 2019-21	EMBA 2018-21	Ph. D 2021
No. admitted to the Programme		113	177			NA	175	NA	2
No. of Dropouts (a) Within four months of Joining (b) Afterwards (c) Trimester(s) break		a) 1 b) 0 c) 2	NA		NA	NA	NA	NA	NA
No. Appeared for the final year examination		110	177		1 *	NA	175	NA	NA
No. Passed the final exam		104	177		1 *	NA	176 ***	NA	NA
No. Passed in first class **		NA	NA		NA	NA	NA	NA	NA

4.4	Does the University provide bridge/remedial courses to the educationally disadvantaged students? If yes, please give details	Yes. The university conducts academic bridge programmes and preparatory programmes in both the schools (IFMR GSB and SIAS) before the commencement of Trimester 1 classes. SIAS: An academic programme is conducted for selected students identified through a diagnostic assessment conducted by the admissions team and in the office of inclusive learning support. This programme is carried out for Math and Digital Literacy. Additional support is provided to educationally disadvantaged students in the form of tutoring through the Office of Inclusive Learning Support for their academic requirements in consultation with the course instructors. IFMR GSB: The preparatory programme in four modules (Accounting, Economics, Mathematics for Manager and Excel Skills) if carried out before the commencement of Trimester 1 classes. In addition to this, Communication and several other workshops are offered based on students' requirements throughout the programme.
4.5	Does the University provide any financial help to the students from socially disadvantageous group? If yes, please give details	School of Interwoven Arts & Sciences (SIAS): We provide need based financial assistance. Based on the applications received from students, Financial Aid department screens the applications on the basis of budgets planned and allots a specific percentage of tuition fee waiver towards financial aid.

4.6	In case the University is running M.Phil./Ph.D. programme, whether it is full time or part time and whether these programmes are run as per UGC Regulations,2009 on M.Phil. / Ph.D.	Yes, Ph. D – Full time programme. These are run as per UGC regulations.
4.7	Whether the University have a website? If yes please give website address and whether the website is regularly updated?	Yes, the University has a website and it is regularly updated. www.krea.edu.in
4.8	How are the prospective students informed about the criteria for admission, rules & regulations, facilities available, etc?	**MBA Programme** We have a brochure hosted on our website. In our web-based application portal, we have FAQ section [Frequently Asked Questions]: https://krea.edu.in/ifmrgsb/faq-mba/ Our brochure can be viewed at https://krea.edu.in/ifmrgsb/mba-admissions-2/ click on Download Brochure on the extreme right widget Refer to Annexure 4.8 A_MBA for MBA brochure For other details of the MBA Programme 2023-25: https://krea.edu.in/ifmrgsb/mba-admissions-2/ **UG Programme** We have a brochure hosted on our website. In our web-based application portal, we have FAQ section [Frequently Asked Questions]: https://krea.edu.in/sias/faq-undergraduate-programme/ Our brochure can be viewed at https://krea.edu.in/sias/ click on Download Brochure on the extreme right widget Refer to Annexure 4.8 B_for UG Brochure

			PhD Programme We have a brochure hosted on our website. In our web-based application portal, we have FAQ section [Frequently Asked Questions]: https://krea.edu.in/ifmrgsb/phd-admissions-2022-faq/ Our brochure can be viewed at https://krea.edu.in/ifmrgsb/phd-admissions-2022-brochure/ Refer to Annexure 4.8 C for PhD Brochure For other details of the PhD Programme 2022: https://krea.edu.in/ifmrgsb/phd-admissions-2022/
4.9	Whether any grievance redressal mechanism is available in the University? If yes, please provide details about the complaints received against malpractices, etc in the University in the following format:- Name of the complainant	Complaint against Complaint	Date of Complaint	Action taken by the University	1. Internal Complaints Committee Cases (Refer to 4.9 ICC Files) 2. Annexure 4.9 Disciplinary cases_Non-academic

5. Curriculum, Teaching Learning Process/Method, Examination/Evaluation System

5.1	Which University body finalized the curriculum? The composition of the body may be given. (Board of Studies, Academic Council, Board of Management)	Board of Studies prepared the curriculum, which was reviewed by the Curriculum Committee of the School of Interwoven Arts and Sciences (SIAS) and finally discussed and approved by the Academic Council. Composition of Academic Council and Board of Management details are in Appendix – 5.1 IFMR GSB (PG School): The faculty gives course outlines for new courses to the area chair who presents the same to the BoS and the CRC. With their recommendations, the courses are presented to the AC who is the final approving body. Annexure 5.1: List of Committees (Point No. 5 Curriculum Review Committee)
5.2	What are the Rules/regulations/ procedure for revision of the curriculum and when was the curriculum last updated?	All revisions of the curriculum are to be reviewed and approved by a majority vote of the Academic Council. Since the curriculum was prepared three years ago, it is being reviewed in 2022-23 and will be submitted to the Academic Council for approval. IFMR GSB: Curriculum is reviewed every three years by Curriculum committee and presented to the AC for final approval. The last review was done in April / May 2022.
5.3	Whether approval of statutory bodies such as Board of Studies, Academic Council and Board of Management of the University has been taken to start various courses? If yes, please enclose extracts of the minutes.	Yes. Given below are the details of Academic Council Meetings: 1. 10 March 2020: SIAS: 4th year Programme 2. 22 June 2020: SIAS Core courses – Pedagogy of curricular update and approval 3. 28 July 2020: SIAS Majors – Process and timelines Annexure: 5.3: Extracts from the minutes of above meetings Annexure 5.3 A, 5.3 B and 5.3 C: Supporting documents to Annexure 5.3

5.4	Furnish details of the following aspects of curriculum design: Innovation such as modular curricula Inter/multidisciplinary approach	Curriculum at SIAS (UG School) consists of general education courses (called as Core and Skills courses) and courses in the Major or Minor. Additionally, students will also undertake research projects and mandatory internships, which provides them the experience of industry as well as social immersion. Curriculum is modular in nature and addresses both knowledge as well as skills necessary for the contemporary world. Training in majors and minors will consist of required and electives, with very specific learning outcomes. Further, inter/multidisciplinary approach is a hallmark of Krea's educational philosophy. Curriculum development involves all faculty as course outlines are shared with the broader faculty body so that their views can be solicited and incorporated. Developing courses as well as team teaching across disciplines is highly encouraged. Cross listing of courses in different disciplines as electives is common. All faculty workshops are frequently organized in order to facilitate curriculum development as well as fine tuning of pedagogical and assessment approaches. IFMR GSB In the spirit of multidisciplinary approach, faculty at the university are required to present the course outlines pertaining to their courses to the broader faculty body comprising of faculty from all areas so as to solicit their views and to refine the curriculum keeping in view the inputs from across the areas. This is an on-going activity at the university that is aimed at ensuring that academic rigor in general and multidisciplinary approach in particular is deeply ingrained in the course offerings of University for its students. Such faculty body meetings where in the course outlines of all courses across all areas and are presented to the entire faculty body and serves as a gateway to discuss and highlight innovative teaching pedagogies. Several new courses like Design Thinking & Problem Solving; Ethics, Business & Society pertain to interwoven learning, a very important USP at Krea. Additionally interdisciplinary courses /

		workshops are also offered such as Basic Econometrics, Supply Chain Finance, Derivatives & Risk Management, Fixed Income Securities, Pricing & Revenue Optimization, Fintech Workshop, Private Equity & Entrepreneurship workshop etc.
5.5	Has the University conducted an academic audit? If yes, please give details regarding frequency and its usage.	An External Review Team comprising of, Prof Raghu Sundaram, (Stern School of Business, USA), Prof Rishikesh Krishnan (Director, IIM Indore) and Prof V Anantha Nageswaran (Faculty, Singapore Management University) undertook an extensive review of all aspects of the university ranging from curriculum, admissions, placement, MDP, alumni affairs, student affairs, infrastructure and facilities on February 12-13, 2018. External Review is conducted once in 5 years. In the case of the School of Interwoven Arts and Sciences, a new UG curriculum was implemented in 2019 and as such is being reviewed in 2022-23 as the first batch of graduates has passed out. This opportunity is also being taken to introduce the curriculum for the Four-Year Undergraduate Program, which is being implemented as per UGC directives from the academic year 2023-24.
5.6	Apart from classroom instruction, what are the other avenues of learning provided for the students? (Example: Projects, Internships, Field	It is Krea University's strong belief that students learn more by immersing themselves in a 'real world' learning environment, which will be achieved by

		trainings, Seminars, etc.)	creating more 'porous boundaries' between the real world and the class room. To fulfil this requirement, students need to take up internships or projects (graded) during summer breaks.
			Upon commencement of Summer Internship each student of the university is assigned a faculty who will serve as summer internship guide. In addition, the student concerned is expected to seek guidance and appropriate counsel from his/her corporate mentor at the place of work.
			Summer internship constitutes equivalent of one full credit course and hence it is taken very seriously by all stakeholders. Students are expected to furnish, deliverables such as joining reports, interim progress reports and final project reports as they progress during the course of their internship.
			Further, students are exposed to simulations and games as part of their curriculum.
			Lastly, there is a dedicated Alumni & External Relations committee at the university that works round the clock to invite industry experts to speak on a variety of topics. Such events are organised as Conclaves, Seminars, Guest Lectures, and Symposiums, from time to time.
5.7	Please provide details of the examination system (Whether examination based or practical based)		Faculty at Krea will continuously and rigorously evaluate students using multiple evaluation components such as quizzes, class participation, short exams, papers and final exams. No course will have a single unit of assessment to determine the entire course grade. Faculty will have the flexibility to decide on the structure depending on the subject.
			Science degrees have both practical exams and theory exams. The arts degrees, MBA degree and Ph.D. degrees in management have evaluation criteria that are a combination of theory and application-oriented components.

| | | For each UG course, in addition to a grade that will appear on the official transcript, there will also be a "subjective assessment" of the student's "learning habits" and other intangible aspects of a student's performance in the course.

In the PhD programme, students are evaluated during the coursework using multiple evaluation components in each course. There are written and oral comprehensive examinations to assess the performance at the end of the coursework. The Doctoral Dissertation Committee / Research Advisory Committee evaluates the doctoral proposal and the doctoral dissertation of each student. In the final stage, the dissertation is evaluated by external examiners. A public viva voce is conducted for defending the thesis, and evaluation is done by the members of the Research Advisory Council and at least one external examiner who are present at the event. On successful passing the public viva voce, and on approval by the Academic Council, the doctoral student is granted the PhD degree in Management by Krea University.

Please refer to Annexures for further details from the Exams Manual
Annexure 5.7.1: MBA
Annexure 5.7.2: UG
Annexure 5.7.3: PhD |
|---|---|---|

5.8	What methods of evaluation of answer scripts does the University follow? Whether external experts are invited for evaluation?	External evaluation is mandated for Ph.D. dissertation and Viva voce. In all other cases, Krea faculty members evaluate the answer scripts. In cases of request for re-evaluation, support of external faculty members is sought. Further details are available in the Exams Manual. After results are declared, students have the option of seeking re-evaluation and a Krea faculty member capable of teaching that specific course will undertake re-evaluation. If such expertise is not available within Krea, then an external scholar is found to complete re-evaluation.
5.9	Mention the number of malpractice cases reported during the last 3 years and how they are dealt with.	Malpractice cases reported during the exam and identified during evaluation are penalized as per the disciplinary action process guidelines detailed in the exam manual. (Refer to Annexure 5.7.1 to 5.7.3) For list of disciplinary cases, refer to Annexure 5.9
5.10	Does the University have a continuous internal evaluation system?	Continuous evaluation is core to every course offered at Krea. Every course in every degree program has more than 1 evaluation component. The students are provided with a course outline that provides details of course evaluation components.

5.11	How are the question papers set to ensure the achievement of the course objectives?	Course outlines/syllabi of each course at the university contain course description followed by course objectives, learning outcomes and assessment schemes. Further, efforts are undertaken to ensure that course deliverables such as assignments / projects / examinations are anchored on appropriate learning outcomes. This is conveyed by the faculty concerned in the course outline document, which is shared with all students prior to the commencement of the course. These syllabi/course outlines are also shared with the Academic and Examination offices, for both documentation as well as oversight purposes.
5.12	State the policy of the University for the constitution of board of question paper setters, board of examiners and invigilators.	As the University follows a continuous assessment model, which is implemented by the concerned faculty teaching the course, the entire responsibility of assessment resides with the individual faculty. However, the BOS will have reviewed the assessment scheme. Depending on the need, the individual faculty will request the Controller of Examinations for support to conduct examination, including the invigilation process. COE supervises the invigilation; ensures that the question papers are set as per norms by the faculty team and that the question paper remains confidential; manages the examinations as per declared schedule; ensures that there is no malpractice during exams and in the case of such offenses, initiates disciplinary actions; and finally oversees evaluation, declaration of results and the revaluation process as per norms. All the examinations at the university are supervised by the Programme Chair, the Programme Committee and the faculty concerned. When it comes to invigilation the university seeks the services of Teaching Assistants and Ph.D. Scholars. Lastly, the responsibility for setting the question paper, evaluation and submission of grades wholly and solely rests with the faculty concerned.

5.13	How regular and time-bound are conduct of examinations and announcement of results? Substantiate with details of dates of examinations and announcement of results for the last 3 years. Details to be provided in the following format:-	Results of examinations are released in a time bound manner.
	_Year_Date of exams	Date of announcement of results	Please refer to Annexure 5.13

D. Admission Process

| 6.1 | How are students selected for admission to various courses?
Please provide faculty-wise information

a. Through special entrance tests
b. Through interviews
c. Through their academic record
d. Through a combination of the above

Please also provide details about the weightage given to the above | **For MBA 2023-25:**

Applicants are required to take any of the following competitive exams – CAT 2021/ 2022 / XAT 2022 / XAT 2023 / CMAT 2023 / NMAT 2023 / GMAT 2021, 2022, 2023 / GRE 2021, 2022, 2023.

Eligibility Criteria MBA 2023-25

1. Class X - 60%
2. Class XII - 60%
3. UG - 60%
4. Work Experience 0 to 36 months
5. Competitive Exams:
   a. CAT: 2021 & 2022 – 75 percentile
   b. XAT: 2022 & 2023 – 75 percentile
   c. NMAT Oct 2022 – Feb 2023: 222 score
   d. CMAT: 2023: 220 score
   e. GMAT: 2021, 2022, 2023: 650 score
   f. GRE: 2021, 2022, 2023: 310 score

Applicants exempted from competitive exams:

IFMR GSB recognizes candidates of academic excellence in the UG program who have graduated from the top 200 universities recognized by the NIRF (https://www.nirfindia.org/2022/UniversityRanking.html) and have been placed within the top 20 ranks of their degree program. Such applicants are not required to submit a score from any of the competitive exams.

Were you a rank holder in your degree program? Look for your institution (NIRF top 200) in the list (Refer to Annexure 6.1). We encourage you to apply as early as |

| | | possible, preferably before 30-Dec-2022, so that we can process your application on priority.

For UG 2023-26:

Please refer to https://krea.edu.in/sias/eligibility-2/

Rigorous, merit-driven, multi-dimensional admissions process.
Krea University's admission process is designed to identify and select talented, high-potential students keen to make a difference in society.
Selection is purely based on individual merit and capability.
The exacting, multi-stage process will evaluate students beyond just their scholastic abilities.

The admitting students' selection and rating criteria will be fair and transparent. |
| --- | --- | --- |

6.2   Whether the University is admitting students from national level entrance test or State entrance test? If yes, please provide the following details: -

For MBA 2023-25:

CAT: 2021 & 2022	75 Percentile
XAT: 2022 & 2023	75 Percentile
NMAT: Oct 2022 – Feb 2023	Score of 222
CMAT: 2023	Score of 220
GMAT: 2021, 2022, 2023	Score of 650
GRE: 2021, 2022, 2023	Score of 310
	IFMR GSB recognizes candidates of academic excellence in the UG program who have graduated from the top 200 universities recognized by the NIRF (https://www.nirfindia.org/2022/UniversityRanking.html) and have been placed within the top 20 ranks of their degree program. Such applicants are not required to submit a score from any of the competitive exams.
Applicants exempted from competitive exams:	Were you a rank holder in your degree program? Look for your institution (NIRF top 200) in the list. We encourage you to apply as early as possible, preferably before 30-Dec-2022, so that we can process your application on priority.

Name of the National/ State level Entrance exam: CAT/XAT/CMAT/NMAT/GMAT/GRE	No. of Students admitted: 174	% of Students from the Total admitted: 100%	Remarks: NIL	Data pertains to the batch that joined in 2022-24 For Ph.D.: As per UGC norms. Personal Interviews conducted for the selected candidates from applications received. UG: University in-house exam conducted

6.3	Whether the admission procedure is available on the University website and in the brochure	Yes Krea website: www.krea.edu.in MBA Admissions website 2023-25: https://krea.edu.in/ifmrgsb/mba-admissions-2/ For other details of the PhD Programme 2022: https://krea.edu.in/ifmrgsb/phd-admissions-2022/ SIAS: **UG Programme** We have a brochure hosted on our website. In our web-based application portal, we have an FAQ section [Frequently Asked Questions]: https://krea.edu.in/sias/faq-undergraduate-programme/ Our brochure can be viewed at https://krea.edu.in/sias/ click on Download Brochure on the extreme right widget **PG Diploma Programme:** UG graduates of SIAS, Krea University are eligible to apply for this one year programme.

| 6.4 | Please provide details of the eligibility criteria for admission to all the courses. | **MBA 2023-25:**
Criteria

1. Graduates of the full-time degree course and students in the final year of the undergraduate degree can apply.
2. Students from ODL (Open and Distance Learning) institutions are also eligible to apply as per the UGC policy and notification.
3. Applicants must submit valid scores in one (or more) of the competitive exams as mentioned in the eligibility criteria. From among the competitive exam scores given by the applicant, the best score will be considered subject to meeting the eligibility cut-off.
4. Work experience is not required. Fresh graduates, as well as candidates with work experience, are eligible. Full-time work experience of up to 36 months will receive credit during the application evaluation.

Applicants exempted from competitive exams:

IFMR GSB recognizes candidates of academic excellence in the UG program who have graduated from the top 200 universities recognized by the NIRF (https://www.nirfindia.org/2022/UniversityRanking.html) and have been placed within the top 20 ranks of their degree program. Such applicants are not required to submit a score from any of the competitive exams.

Were you a rank holder in your degree program? Look for your institution (NIRF top 200) in the list. We encourage you to apply as early as possible, preferably before 30-Dec-2022, so that we can process your application on priority.

For UG 2023-26 Batch

Please refer to https://krea.edu.in/sias/eligibility-2/

 Criteria for admission

The minimum eligibility criteria to apply to Krea's undergraduate Programme commencing in August 2023 is as follows:

Applicants should either be in Grade XII or equivalent or should have passed Grade XII or equivalent in their own country of study.

The applicant should be less than 21 years of age on Aug 1, 2023. In exceptional cases, we may consider applicants over the age of 21 years. |

| | | There is no restriction with respect to the Board of study i.e., applicants from all Boards including ISC, CBSE, State Boards,IB, Cambridge International A levels and other International Examination Boards, can apply.

Applicants who have taken standardized tests which measure the student holistically such as the Scholastic Aptitude Test (SAT) or the American College Testing (ACT) areencouraged to provide the scores in the application form. Such scores are considered in case they indicate higher merit they are exempted from Krea assessment. For further details, read the Selection Process section. The College Board Designated Institution (DI) code for Krea is 7632.

With respect to International Baccalaureate(IB) and Cambridge International A levels, the following policies are applicable: Students in both IB Diploma and the IB Diploma Course (i.e. IB Certificate) can apply provided that he or she has secured a minimum of 24 credits and passed a minimum of three subjects at Higher Level (HL) and three at Standard Level (SL).
Students with Cambridge International A levels need a minimum of three subjects toapply.

There is no minimum cut-off score, or extra-curricular achievement required to apply.

Selection:

There are two stages in the selection process. 1. **Krea Aptitude Test 2. Personal Interview**

Please refer to https://krea.edu.in/sias/sias-selection-process/

PG Diploma Programme

Selection committee consisting of SIAS faculty representatives reviews each application and selects the students for the programme while the student is in the third year of UG programme. Conditional offers are sent to the selected students subject to meeting the graduation requirements.

For Ph.D. 2022: As per UGC norms. Personal Interviews conducted for the selected candidates from applications received. |
| --- | --- | --- |

6.5	Whether University is providing any reservation/ relaxation in admission? If yes, please provide details in the following format:			No. Admission is based purely on merit
	Category	No. of students admitted	% Of quota provided for reservation and preparation in respect of actual enrolment	

6.6	Whether any management quota is available for admission to the University? If yes, please provide details in the following format: -	No. Admission is based purely on merit

6.7	What is the admission policy of the University for NRI and overseas students?			There is no NRI quota. However, admission is based purely on merit.
	Total no. of seats (Course -wise)	No. of total students	No. of students admitted un management quota: 0	

E. Fee Structure

7.1	Present Course-wise fee structure of the University (Please provide head-wise details of total fee charged)	**For MBA: 2023-25 Batch** Break up is given below for the 2-year Course: Tuition Fee: Rs.14.56 Lacs (inclusive of Admission Acceptance, Fee, Books & Periodicals, Library Charges, Software Licensing, Formalwear, etc.,) Boarding and Lodging fee: Rs.3.75 Lacs (Subject to revision based on inflation). **(Refer Annexure 7.1)** **For Ph.D.:** No fee is collected from Ph.D. Students. University provides monthly stipend to Ph.D. students. Lodging is provided free of cost and food expenses are charged on actual basis. **For UG: 2023-26 Batch** Tuition fee: INR 8.15 lacs per annum Living Fee: INR 1.80 lacs per annum (Both Tuition fee and Living are subject to revision every year in line with inflation)

7.2	Any other fee charged by the University other than the fee displayed in the UGC website (e.g. Building Fee, Development Fee, Fee by any name, etc.)	No
7.3	Whether fee structure is available on the University website and in the prospectus?	Yes
7.4	Whether fee is charged by the University as per fee structure displayed in the University website and in the prospects or some hidden charges are there?	Fee structure is available both in the website and in the prospectus (brochure). No hidden charge/fee collected from the students.
7.5	Mode of Fee collection	NEFT/RTGS/Wire Transfer/DD.
7.8	Whether University is providing any concession in fee to students? If yes, please provide details.	The University provides need based financial assistance to UG students. For AY 2021-22 and 2022-23 in Annexure 7.8 PhD: Full tuition fee waiver is given to all PhD students.
7.9	Details of the Hostel Fee including mess charges	Please refer 7.1 above.
7.10	Any other fee	Nil
7.11	Basis of Fee Structure	The cost elements which were considered for arriving at the fees: 1. Infrastructure development costs (Buildings, IT Infrastructure, Sports Facilities, Laboratories, Libraries.) 2. Administrative costs. 3. Teaching & Non-Teaching remuneration costs. 4. Depreciation costs. 5. Prevailing fee structure for comparative Programmes in other institutes. By considering the above factors, a differential fee structure will be arrived and the same is approved by Competent Authority.

7.12	Whether the University has received any complaint with regard to fee charged or fee structure? If yes, please give details about the action taken.	No
7.13	Whether University is providing any scholarship to students? If yes, please provide details.	**For PG (MBA)** Institute will provide Merit cum Means Scholarship up to top 10 students based on eligible criteria and recommendation by the Scholarship Committee. In addition to above mentioned Scholarships, based on the CGPA at the end of the second year, merit scholarships are awarded. Details of Scholarships awarded in AY 2021-22 to MBA Batch 2020-22: A) Merit-cum-Means: to 8 students @ INR 2 Lakhs each B) Merit: Rank 1: one student @ INR 2 lakhs C) Merit: Rank 2, 3 & 4: one student each @ INR 1 lakh Details of Scholarships awarded in AY 2022-23 to MBA Batch 2021-23 A) Merit-cum-Means: to 6 students @ INR 2 Lakhs each B) Merit: Rank 1: one student @ INR 2 lakhs (to be awarded in Convocation 2023) C) Merit: Rank 2, 3 & 4: one student each @ INR 1 lakh (to be awarded in Convocation 2023) For **UG:** We have a need-blind admissions process and a need-based financial assistance process that ensures that every admitted student is able to pursue their education. We have provisioned for varying levels of financial assistance depending on the need of the student. The assistance may cover up to 100% of tuition fees and living expenses. For AY 2021-22 and 2022-23 in Annexure 7.8 Eligibility for financial-assistance is broadly driven by family income (should be below Rs.35 Lakhs) and other assessment parameters.

F. Faculty :

8.1	Total no. of Sanctioned and filled up posts (Institution wise and Department- wise)	Dept.	Professor		Associate Professor		Assistant Professor	
			Sanctioned	Filled	Sanctioned	Filled	Sanctioned	Filled
		PG	Not Applicable	Not Applicable			Not Applicable	Not Applicable
		UG	Not applicable	Not applicable			Not applicable	Not Applicable
		TOTAL						
		Refer to Annexure 8.1						

8.2	Details of teaching staff in the following format (Please provided details – Institution- wise and Department-wise)									
Dep t	Name of the Teach er	Des igna tion	A g e	Educatio nal Qualific at ion s (wheth er qualifie d as per UGC Regulat ions)	Teachin g experien ce in years	Date of appoin tment	Whet her r full time or part time	Regul a r or adhoc	Sc al e e of P ay	No. of public at ions
Refer to Annexure 8.2_Faculty										

8.3	Category-wise No. of Teaching Staff	Category Female Male Total SC ST OBC PH General **Total** We recruit faculty based on credentials as per the recruitment process and we don't actively seek caste based data. **Refer to Annexure 8.3**

8.4	Details of the permanent and temporary faculty members in the following format			

Particulars	Female	Male	Total
Total no. of permanent teachers	**27**	**49**	**76**
No. of teachers with Ph.D. as the highest qualification-PG	8	14	22
No. of teachers with Ph.D. as the highest qualification-UG	17	31	48
No. of teachers with M.Phil as the highest qualification-PG	-	-	-
No. of teachers with M.Phil as the highest qualification-UG	-	1	1
No. of teachers with PG as the highest qualification – PG	1	3	4
No. of teachers with PG as the highest qualification – UG	1	-	1
Total no. of temporary teachers (Visiting Faculty – current year AY 2022-23 ***	**27 *****	**46 *****	**73 *****
No. of teachers with Ph.D. as the highest qualification - PG	-	-	-

No. of teachers with Ph.D. as the highest qualification-UG				
No. of teachers with M.Phil as the highest qualification		-	-	-
No. of teachers with PG as the highest qualification - PG		-	-	
No. of teachers with PG as the highest qualification – UG				
Total no. of part-time teachers (Adjunct)		**5**	**13**	**18**
No. of teachers with Ph.D. as the highest qualification-PG		-	3	3
No. of teachers with Ph.D. as the highest qualification-UG		4	5	9
No. of teachers with M.Phil as the highest qualification-PG		-	-	-
No. of teachers with M.Phil as the highest qualification-UG		1	1	2
No. of teachers with PG as the highest qualification-PG		-	2	2
No. of teachers with PG as the highest qualification – UG		-	2	2
Total No. of visiting teachers (GSB (MBA)) *** Total No. of visiting teachers (SIAS – UG & PGD) ***		- 27	25 21	25 48

8.5	Ratio of full-time teachers to part-time/contract teachers	1:1.19 **Annexure 8.5**
8.6	Process of recruitment of faculty -Whether advertised? (pl. attach copy of the ad) -Whether selection committee was constituted as per the UGC Regulation?	Yes Online advertisement link https://krea.edu.in/careers/ Advertisement in EJM, TOI, . Link: https://econjobmarket.org/positions/8934 TOI for GSB and SIAS – Attached in **Annexure 8.6**

8.7	Does the University follow self-appraisal method to evaluate teachers on teaching, research and work satisfaction? If yes, how is the self-appraisal of teachers analysed and used? Whether:- Self Appraisal Evaluation Peer Review Students evaluation Others (specify)	1) Yes, University follow self-appraisal method to evaluate teachers on teaching, research and work satisfaction. Also on institutional roles. 2) Every faculty will complete a self-review covering all parameters like teaching, research, publications and institutional roles with necessary supporting documents for each sub parameters. Submit the same to the Dean and schedule a one-to-one review conversation with the Dean. Post Discussion, Dean will update his/her rating, scores and remark. Any specific noting such as promotion recommendations, salary corrections etc. are also updated. Ratings, Promotion recommendations and Salary correction recommendations shall be reviewed and approved by a committee established for the said purpose and called the Committee for Talent Development 3) Students feedback is captured and reviewed as part of the appraisal forms and evaluated through the entire process. As per the guidelines and policy, evaluation is done in multiple stages to ensure unbiased review.
8.8	Institution-wise and Department-wise teacher student ratio (only full time faculty)	Institution: 1:12 PG 1:.14 (MBA – IFMR GSB) UG 1:11 (UG & PGD – SIAS) **Annexure 8.8**
8.9	Whether the University is providing UGC Pay Scales to the Permanent Faculty? If yes, please provide the following details:-	Yes
	Scale of Pay with all the allowances Professor – Associate Prof.- Assistant Prof. – Mode of Payment – (Cash/Cheque)	The pay includes Basic pay, HRA, Special Allowance, Academic Allowance, Grade Allowance, Leave Travel Allowance, Medical Insurance. Transition Allowance, Dean Allowance, VC office allowance, Associate Dean allowance, Division Chair/Area Chair allowance, COE allowance. Assistant Professor: 16 lacs to 22 lacs per annum; Associate Professor: 22 lacs to 26 lacs per annum; Professor: 30 lacs to 40 lacs per annum In addition to the above, Research Grants, Krea Fellowship Awards, extra teaching Incentive, Incentive for Publications, incentives for consultant projects and rent free campus accommodation are offered to the faculty. Payment is done through online transfer

8.10	Pay/Remuneration provided to:- Part-Time Faculty – Temporary Faculty- Guest Faculty –	Visiting Assistant Professor: 4 lacs to 9 lacs per annum; Visiting Associate Professor: 9 lacs to 10 lacs per annum; Visiting Professor: 12 lacs to 16 lacs per annum.
8.11	Facilities for teaching staff (Please provide details about Residence, Rooms, Cubicals, Computers/Any other)	Residence - FLATS: The flats are furnished with the following amenities: One 3-seater sofa, 2 single seater sofas, coffee table, fans and light fixtures, 4-seater dining table set, AC in each bedroom, 2 Cots with mattresses and pillows in bedroom(2bhk/3bhk), wardrobe in each bedroom and Geyser. Satellite/Cable set up and Wi-Fi connectivity shall be facilitated by Krea at its cost. Costs of housekeeping, satellite/cable charges, electricity and water shall be borne by the employee at actuals. Canteen and laundry facility at the campus can be availed on payment basis, at prevailing rates. Residence - ROOMS: The rooms are furnished with the following amenities: Television, AC, Wardrobe, Study table with Chair, Cot, Mattress, Pillow, free Wi-Fi connection, Geyser, set-top box, Fan and light fixtures. Housekeeping, electricity and water is taken care of by the university. Canteen and laundry facility at the campus can be availed on payment basis, at prevailing rates. Cubical and Computers: All faculty members are provided with workspaces (cabin, lounge, seminar halls) laptops with access to printers, necessary software and library, e-resources (journals) along with photocopiers and scanners. Note: Faculty residing at Sri City are provided with semi furnished, fully air-conditioned free accommodation while faculty travelling to Sri City are provided with guest House facilities and free transport

G. Infrastructure

9.1	Does the University have sufficient space for Land & Building?	Yes, Total Area 39.78 Acres. Build-up Area 17.62 Acres.
9.2	Does the University have sufficient class rooms?	Yes

9.3	Laboratories & Equipment	Annexure 9.3
a)	Item Description (make and model)	Annexure 9.3
b)	Location (Department)	Annexure 9.3
c)	Value (Rs.)	Annexure 9.3
d)	Present Condition	Annexure 9.3
e)	Date of Purchase	Annexure 9.3
9.4	**Library**	
a)	Total Space (all Kinds)	Refer to Appendix 9.4
b)	Computer / Communication facilities	Refer to Appendix 9.4
c)	Total no. of Ref. Books (Each Department)	Refer to Appendix 9.4
d)	All Research Journals subscribed On a regular basis	Refer to Appendix 9.4
9.5	**Sports Facilities**	Refer Appendix – 9.5
a)	Open Play Ground(s) for outdoor sports (Athletics, Football, Hockey, Cricket, etc.)	Yes. Refer Appendix – 9.5
b)	Track for Athletics	Refer Appendix – 9.5
c)	Basketball courts	Yes. Refer Appendix – 9.5

d)	Squash / Tennis Courts	Yes. Refer Appendix – 9.5
e)	Swimming Pool (Size)	No
f)	Indoor Sports Facilities including Gymnasium	Yes. Refer Appendix – 9.5
g)	Any other	Refer Appendix – 9.5
9.6	Does the University has provision for Residential Accommodation including hostels (boys & girls separately)	Yes

H. Financial Viability

10.1	Details of the Corpus Fund created by the University Amount – FDR No. Date – Period - (Documentary ev idence to be given)	<table><tr><td>S.No.</td><td>FD Number</td><td>Amount (Rs.)</td></tr><tr><td>1</td><td>000113115435</td><td>1,25,00,000</td></tr><tr><td>2</td><td>000113115378</td><td>8,50,670</td></tr><tr><td>3</td><td>000113129093</td><td>10,34,591</td></tr><tr><td>Total</td><td></td><td>1,43,85,261</td></tr></table> FDs scanned copy attached in Annexure 10.1.1,10.1.2 &10.1.3
10.2	Financial position of the University (please provide audited income and expenditure statement for the last 3 years)	<table><tr><td>S.No.</td><td>Year</td><td>Income</td><td>Expenditure*</td></tr><tr><td>1</td><td>2019-20</td><td>36,51,86,053</td><td>49,92,97,618</td></tr><tr><td>2</td><td>2020-21</td><td>41,47,39,863</td><td>39,11,44,794</td></tr><tr><td>3</td><td>2021-22</td><td>58,79,94,423</td><td>54,75,61,079</td></tr></table> *Including Depreciation.

10.3	Source of finance and quantum of funds available for running the University (for last audited year) Fees – Donations Loan – Interest Any other (pl. Specify)-	Details of Source of Finance & quantum of funds for the FY 2021-22 are given below: Academic Receipts — Rs.56,22,08,678 Income from Consultancy – Rs. 1,87,40,131 Interest Income — Rs. 70,45,615
10.4	What is the University's 'unit cost' of education? (Unit cost = total annual expenditure (budget accruals) divided by the number of students enrolled) Unit cost calculated excluding the salary component may also be given	Annual unit cost including salary = 7.07 lakhs. Annual unit cost excluding salary= 2.86 lakhs.

I. Governance System

11. Organization, Governance and Management

11.1	Composition of the statutory bodies of the University (please give names, profession & full postal address of the members and date of constitution):- Governing Council & Executive Council of GC Board of Management Academic Council	Appendix 11.1 & 5.1

11.2	Dates of the meetings of the above bodies held during the last 2 years	Governing Council Academic Council Board of Management Annexure 11.2: Meeting Dates Annexure 11.2 A Signed Minutes of meetings
11.3	What percentage of the members of the Boards of Studies, or such other academic committees, are external? Enclose the guidelines for BOS or such other Committees.	**BoS External members:** About 25 to 30% **BoS Members List:** Annexure 11.3: MBA & PhD (IFMR GSB) Annexure 11.3 D: UG (SIAS) **Terms of Reference:** IFMR GSB: Annexure 11.3 A and 11.3 B: MBA & PhD and 11.3 C UG Programme
11.4	Are there other strategies to review academic programmes besides the academic council? If yes, give details about what, when and how often are such reviews made?	External Reviews are conducted at regular intervals to assess and suggest academic programmes besides the academic council. Recent external review was conducted in Feb 2018 by a committee consisting of 3 reputed academicians who reviewed, assessed the activities and recommended the way forward In addition, BoS meets once or twice a year. It consists of internal and external members. External members are from leading academic institutions as well as from corporate to lend both theoretical and practical inputs.

I. Research Profile

S No.	Description	
12.1.1	Faculty-wise and Department-wise information to be provided in respect of the following:- ➢ Student Teacher Ratio	Institution: 1:12 PG 1:.14 (MBA – IFMR GSB) UG 1:11 (UG & PGD – SIAS) **Refer to Annexure 8.8**
12.1.2	Class rooms	Ground Floor: 3 seminar halls 180 each 1st floor: 5 Class rooms: 35 each 2nd Floor: 6 Class rooms: 80 each 2 Class rooms – tutorial halls (35 each) 3rd floor: 9 Class rooms : 32 each 2 Class rooms: 20 each (Enigma & Biosphere) 2 Class rooms: 15 each 1 Class room – Student Lounge - 120 capacity 1 tutorial room (assignments zone): 20 capacity Refer Annexure 12.1.2_ classrooms
12.1.3	Teaching labs	7 labs (Biology, Chemistry, Physics, Computer Lab, Data Analytics Lab, Media Lab, Psychology Lab) Refer Annexure 9.3
12.1.4	Research Labs	Two: Physical Sciences Research Lab & Bio Sciences Research Lab Refer Annexure 9.3
12.1.5	Research Scholars (M.Tech, Ph.D., Post Doctoral Scholars)	M.Tech. – Nil Ph.D Scholars - 18 Post Doctoral Scholars: 9
12.1.6	Publications in last 3 years (year-wise list)	Annexure 12.1.6
12.1.7	No. of books published	Annexure 12.1.7
12.1.8	Patents	NIL
12.1.9	Transfer to technology	NIL
12.1.10	Inter-departmental Research (Inter-disciplinary)	Annexure 12.1. 10

12.1.11	Consultancy Externally funded Research Projects	Annexure 12.1.11 A and 12.1.11 B
12.1.12	Educational Programmes Arranged	Annexure 12.1.12

J. Misc.

13.1	**Details of Non-Teaching Staff**					
Name	Designation	Age	Qualification	Scale of Pay (per annum)	Date of Appointment	Trained Yes/No If yes, Details
						Employees are recruited as per the requirement of the dept with skills and qualification.
	(Details provided in **Annexure 13.1_AllEmployees**					

		Particulars	Female	Male	Total
13.2	Summary of the Non teaching staff	Administrative Staff Group A Group B Group C Group D Sub total			
		Technical Staff Group A Group B Group C Group D Sub total	-Nil-	-Nil-	-Nil
		Grand Total			
		Refer to Annexure 13.2			

13.3	No. of Non-teaching staff category wise	Category Female Male Total SC ST OBC PH General Total We recruit staff members based on credentials as per the recruitment process and we don't actively seek caste based data. **Male: 62** **Female: 41**
13.4	Ratio of Non-teaching staff to students	1:8 Refer to Annexure 13.4 and 13.5
13.5	Ratio of Non-teaching staff to faculty	1:0.91 Refer to Annexure 13.4 and 13.5

14. Academic Results

14.1	Faculty-wise and course-wise academic results of the past 3 years	Refer to Annexure 14.1 for graduates list

15. Accreditation

15.1	Whether Accredited by NAAC? If yes please provide the following details: Date of Accreditation Period Grade CGPA Grading System Followed	Not applicable

15.2	Whether courses are accredited by NBA? If yes please provide course-wise details as under:-	No
15.3	Other Accreditations, if any	SAQS (South Asian Quality Assurance System) for a period of five years from 14th December 2017 for 5 years. Renewal process is in progress
15.4	Any other information (including special achievements by the University which may be relevant for the University)	Annexure 15.4

16. Strength and Weaknesses of the University

16.1	Strengths of the University	• World's leading academics and industry leaders as part of Krea's board from Ideation to Execution. The Sponsoring body has over 40 years of experience in education and in research in areas of financial inclusion and development. • The curriculum meeting standards of IVY League Institutions across the world. • Governance Structure: Distinct governance and managerial structure for transparency and Efficiency supported by Academicians and Industrialists. • One of the major USPs in terms of pedagogy is interwoven learning. This foster understanding from one discipline to another.
'16.2	Weaknesses of the University	Being a young university, we are still learning the process of reaching excellence.

Certificate

This is to certify that all the information provided above is true to the best of my knowledge and belief. The University will adhere to the rules, regulations and guidelines of the UGC, Central Government and relevant Statutory Council(s) and abide by all the provisions under the UGC Regulation.

The above information is also posted on the website of the university: www.krea.edu.in

Nirmala Rao

Nirmala Rao
Vice-Chancellor

Signed and Sealed by the Head of the Institution

10 April 2023

Appendix – 1.6

Composition of the Society/Trust

S. No.	Name	Address	Occupation	Designation in the Society/ Trust
1	Mr.R.Seshasayee	Old No.20 New No.58, 1st Avenue, Shastri Nagar, Adyar, Chennai 600020	Former Chairman Indus Ind Bank Ltd	Chairman
2	Mr. N Vaghul	1 Cenotaph Road Teynampet Chennai 600 018	Ex-Chairman ICICI Bank Ltd	Member
3	Ms.Nayantara Kothari	Kothari Safe Deposits Ltd Nungambakkam Chennai – 600 034	Director, Kothari Safe Deposits Ltd	Member
4	Mr. Kapil Viswanathan	IFMR Society 119, TTK Road Alwarpet Chennai 600 018	President, IFMR Society	President
5	Mr. D.Sundaram	1901,19th Floor A-Wing, Beaumonde Appasaheb Marathe Marg Prabhadevi, Mumbai - 400 025	Vice Chairman & Managing Director TVS Capital Funds Ltd	Member
6.	Mr. S.Mahalingam	6, Subbaraya Iyer Avenue Abhiramapuram Chennai 600018	Former Chief Financial Officer (CFO) & Executive Director Tata Consultancy Services	Member

Appendix – 1.7

Information about Members of the Society/Trust

Part I:

S. No.	Name	Address	Name of the Society / Trust / Company	Designation in the Society/Trust
1	Mr.R.Seshasayee	Old No.20 New No. 58,1st Avenue, Shastri Nagar, Adyar, Chennai 600020	Asian Paints Ltd Indus Ind Bank Ltd Cancer Institute Schizophrenia Research Foundation (SCARF) Music Academy	Board Member Chairman Chairman of Executive Council President Vice President
2	Mr. N Vaghul	1 Cenotaph Road Teynampet Chennai 600 018	Piramal Enterprises Limited Mahindra World City Developers Limited Wipro Limited Apollo Hospitals Enterprise Limited Universal Trustees Private Limited IKP Trusteeship Services Private Limited Piramal Finance Limited	Director Chairman Director Director Director Director Director
3	Ms.Nayantara Kothari	Kothari Safe DepositsLtd Nungambakkam Chennai – 600 034	Kothari Safe Deposits Ltd	Director
4	Mr. Kapil Viswanathan	Krea University 119, TTK Road Alwarpet Chennai 600 018	Kodaikanal International School	Director

5	Mr. D.Sundaram	1901,19th Floor A-Wing, Beaumonde Appasaheb Marathe Marg Prabhadevi, Mumbai - 400 025	Vice Chairman & Managing Director	TVS Capital Funds Ltd.
			Independent Director	SBI General Insurance
			Independent Director	GSK Pharma India
			Independent Director	Crompton Greaves Consumer Limited
			Independent Director	Infosys
6	Mr. S.Mahalingam	6, Subbaraya Iyer Avenue Abhiramapuram Chennai 600018	Former CFO/Executive Director	Tata Consultancy Services Ltd
			Director	Nani Palkhivala Arbitration Centre
			Director	JSW Steel Limited
			Director	Sundaram Finance Limited
			Director	Sundaram Fasteners Ltd
			Independent Director	CMC Limited
			Independent Director	CSI Publications
			Independent Director	Kasturi & Sons
			Independent Director	Sundaram Home Finance

The information provided above is correct to the best of our knowledge.

Part II: **Members of the IFMR Society:**

1. ICICI Bank Ltd
2. Indian Overseas Bank
3. Madras Fertilizers Limited
4. Nagarjuna Group
5. Indian Bank
6. Reliance Industries Limited
7. Fisher Rosemount (I) Limited
8. Sanmar Group
9. Ashok Leyland Limited
10. Andhra Sugars Limited
11. TVS Group
12. Jindal Iron & Steel Co. Ltd
13. Murugappa Group
14. Samcor Group
15. Elcot New Era Technologies Ltd
16. Rane Group
17. MRF Limited
18. Mafatlal Group
19. Mysore Cements Limited
20. Bajaj Auto Limited
21. Tata Group
22. ITC Group
23. Kothari Industrial Corporation Ltd
24. HCK Group of Companies
25. Finolex Cables Limited
26. Oriental Bank of Commerce
27. Madras Management Association
28. Eicher Tractors Limited
29. VXL India Limited

Appendix – 1.9

Information about promoting Society/Trust – Other activities – Research

S.No.	Name of the Organization	Activities
1	IFMR Lead	IFMR has established IFMR LEAD, a world class research centre under its aegis. LEAD is a research organisation that specialises in conducting high-quality policy-oriented and action-oriented research by partnering with influential stakeholders to inform policymaking debates. It collaborates with world's leading professors and economists, development specialists, and industryexperts on research design and implementation, and data analysis and dissemination. http://ifmrlead.org/.
2	CATALYST	CATALYST – Inclusive Cashless Payment Partnership is housed in IFMR LEAD. It is an initiative seeded by an alliance between the Government of India & USAID, to significantly expand and accelerate the use of digital payments by low income consumers and merchants across India. In doing so, CATALYST aims to work closely with the private sector playersand serve as an incubation platform to demonstrate innovative and viable business models in digital finance, targeting low-income populations (http://cashlesscatalyst.org).
3	CDFI	The Centre for Digital Financial Inclusion (CDFI) has been launched by IFMR Society to reduce inequities in financial access and services using technology. To achieve its objectives, the Centre focuses on four key areas – Research, Innovation& Scale, Policy and Programme Support and Dissemination (http://www.cdfi.in).
4	JPAL South Asia	J-PAL South Asia, based at the IFMR in India, leads J-PAL's work in the South Asia region. J-PALSouth Asia conducts randomized evaluations, builds partnerships for evidence-informed policymaking, and helps partners scale up effective programs. JPAL South Asia have a growing number of partnerships in Bangladesh, India, Nepal, Pakistan,and Sri Lanka. In 2011, JPAL South Asia selected

		to host the South Asia Center for CLEAR, a global initiative coordinated by the World Bank's Independent Evaluation Group. Under this initiative,JPAL South Asia host a knowledge sharing roundtable series and equip practitioners with the expertise to carry out rigorous evaluations through training courses, advisory services, and joint research projects. (http:// www.povertyactionlab.org/south-asia)
5	Initiative for What Works to AdvanceWomen and Girls in the Economy (IWWAGE)	IWWAGE aims at supporting solutions and policies through a multi-stakeholder platform using evidence and research to ensure economic empowerment for women in India. The motivation for this initiative stems from the growing understanding that women's economic empowerment will lead to sustainable economic growth and gender equity. While a lot has been done, there continues to be a need to identify existing challenges along with refining the existing and presenting innovative/alternative approaches inthe policy discourse. IWWAGE is housed at IFMR LEAD and is fundedby the Bill and Melinda Gates Foundation. For further details, log on to www.iwwage.org.
6	Inclusion Economics India Centre (IEIC)	Inclusion Economics India Centre (formerly EPoD India) - Enabling inclusive Economies and Societies, based at IFMR/Krea University, works closely with Inclusion Economics at Yale University, to conduct data-driven research and engage with the policy community in India to inform and encourage evidence-backed dialogues on economic and social inclusion. Inclusion Economics is a policy-engaged research initiative that began operations as an independent research centre at IFMR in November 2020, as a continuation of the body of research and policy work previously called EPoD India. IEICs vision is a world where research and dialogue ensure economic justice, social opportunity and environmental protection. Our mission is enabling inclusive economies and societies. IEIC work in India includes research engagements across multiple states and focuses on some of India's most challenging problems, ranging from pollution and climate change to women's economic engagement and engagement with technology, to supporting effective governance and building state capacity. IEIC work in partnership with Ministry of Rural Development, Government of India, and various departments of Government of Chhattisgarh and Government of Bihar.

Appendix 2.4

Information about off-campus centre(s)

S.No.	Address of the Off-campus centre	Courses Run
		Not Applicable

University Grants Commission

Appendix – 2.5

Information about off-Shore campus centre(s)

S.No.	Address of the Off-Shore campus centre	Courses Run
	Not Applicable	

University Grants Commission

Appendix – 2.7

Information about Courses run under distance mode and study centre(s)

S.No.	Address of the Study centre	Courses Run	No. of students enrolled
		Not Applicable	

University Grants Commission

Appendix – 3.3

Information about the approval of the courses by the concerned statutory council(s)

		Not Applicable	

Appendix – 3.6

Information about the courses run which are not specified by the UGC

S.No.	Course	Date of starting	Whether applied to UGC for specification
		Not Applicable	

Appendix – 5.1 & 11.1

S.No.	Name	Profession	Full Postal Address
		Members of Governing Council	
1	Vaghul N Chancellor	Ex-Chairman, ICICI Bank	No.1, Cenotaph Road, Teynampet Chennai 600018
2	R. Seshasayee Member, and Member Executive Committee	Ex-Chairman, IndusInd Bank	Old No.20 New No. 58, 1st Avenue, Shastri Nagar, Adyar, Chennai 600020
3	Nirmala Rao Member	Vice-Chancellor	5655, Central Expressway Sri City Andhra Pradesh 517646
4	Kapil Viswanathan Member, Chairperson Executive Committee	President, IFMR	196, TTK Road, Alwarpet, Chennai 600018
5	Anu Aga Member	Ex-Chairperson *Thermax Limited.*	*Thermax Limited.* *Thermax* House, 14 Mumbai-Pune Road Wakdewadi, Pune 411003
6	Manjul Bhargava Member	Professor Princeton University	Princeton University Princeton, NJ 08544 *USA*
7	Vishakha N Desai Member	Senior Advisor for Global Affairs	Senior Research Scholar in Global Studies School: International & Public Affairs Columbia University Office: 202 Low Library, USA
8	John W Etchemendy Advisor	12th Provost of Stanford University and is the Patrick Suppes Family Professor in the School of Humanities and Sciences	Stanford University 450 Serra Mall, Stanford, CA 94305, USA
9	Dheeraj G Hinduja Member	Chairman, Hinduja Group	Hinduja Group Hinduja House 171, Dr. Annie Besant Road Worli, Mumbai – 400018
10	Sajjan Jindal Member	Chairman and Managing Director, JSW Steel	JSW Steel JSW Centre, Bandra Kurla Complex, Bandra (East), Mumbai – 400051
11	Anand Mahindra Member	Chairman, Mahindra Group	Mahindra Group Gateway Building, Apollo Bunder, Mumbai

12	Kiran Mazumdar Shaw, Member	Chairman and MD, Biocon Ltd	Biocon Ltd 20th KM, Hosur Road, Electronic City, Bangalore - 560 100
13	Mr. Aditya Mittal Member	President of Arcelor Mittal	ArcelorMittal London Berkeley Square House, 7th Floor Berkeley Square, London W1J 6DA
14	P.R. Venketrama Raja Member	Chairman Ramco Group	Ramco Group 6th floor Auras Corporate Centre 98 A Dr.Radhakrisna Salai, Mylapore, Chennai – 600 004
15	Raghuram G Rajan Advisor	Katherine Dusak Miller Distinguished Service Professor of Finance	at Chicago Booth 5807 S Woodlawn Ave, Chicago, IL 60637, USA
16	Srinivasa Raju C Member	Chairman, Sri City Limited	Sricity Ltd 90, Kutchery Road, opposite SBI Bank, Girija Garden, Mylapore, Chennai 600004
17	S Ramadorai Member	Former Vice Chairman, TCS	TCS, Fort House, 1st Floor DN Road, Fort Mumbai – 400 001
18	Cyril Shroff Member	Managing Partner of Cyril Amarchand Mangaldas.	Cyril Amarchand Mangaldas. Peninsula Chambers, Peninsula Corporate Park, GK Marg, Lower Parel, Mumbai – 400 013, India.
19	Esther Duflo Member	Co-founder and co-director of the Abdul Latif Jameel Poverty Action Lab	77 Massachusetts Ave, Cambridge, MA 02139, United States
20	Rajiv Memani Member	Ernst & Young LLP, Chairman and Managing Partner,	6th Floor, Worldmark – 1, IGI Airport Hospitality District, Aerocity, New Delhi 110 037, India
21	Tara Thiagarajan Member	Chairman and Managing Director Madura Microfinance	6th Floor, Karumuttu Centre, No. 634, Anna Salai, Nandanam, Chennai 600035

Executive Committee			
SL No.	Name	Profession	Full Postal Address
1	S. Mahalingam	Former Chief Financial Officer (CFO) & Executive Director,	No.6, Subbaraya Iyer Avenue Abhiramapuram Chennai 600028
2	D. Sundaram	Vice Chairman & Managing Director TVS Capital Funds Ltd	TVS Capital Funds (P) Limited IL&FS Financial Centre 2nd Floor, Quadrant 'B', Unit 2 Bandra Kurla Complex, Bandra (East) Mumbai 400051

List of Members of Academic Council

SL No.	Name	Profession	Full Postal Address
1	Prof Nirmala Rao Chairman	Vice Chancellor	5655, Central Expy, Sri City, Andhra Pradesh 517646
2	Prof S Sivakumar Dean of Research	Professor of Physics	5655, Central Expy, Sri City, Andhra Pradesh 517646
3	G Balasubramanian Member	Senior Professor & Advisor, Finance, Accounting & Quantitative Finance	Natesan Salai, Ashok Nagar Chennai 83
4	Dr Guha Dharmarajan Member	Divisional Chair, Sciences Associate Professor of Biology	5655, Central Expy, Sri City, Andhra Pradesh 517646
5	Dr John Mathew Member	Divisional Chair, Humanities & Social Sciences Associate Professor of History of Science	5655, Central Expy, Sri City, Andhra Pradesh 517646
6	Prof Kalidindi N Satyanarayana Member	Director of Indian Institute of Technology Tirupati.	Venkatagiri Road, Yerpedu Post, Tirupati District, Andhra Pradesh - 517619.
7	Prof Lakshmi Kumar Member	Dean – IFMR GSB	Kilpauk Garden, Kilpauk Chennai 10
8	Dr Panchali Ray Member	Senior Assistant Professor of Anthropology and Gender Studies	5655, Central Expy, Sri City, Andhra Pradesh 517646
9	Dr Rishi Vyas Member	Sundram Fasteners Assistant Professor of Mathematics	5655, Central Expy, Sri City, Andhra Pradesh 517646
10	Sharon Buteau Member	Executive Director LEAD	196, TTK Road, Alwarpet, Chennai 18
11	Prof Vijayalakshmi C Member	Controller of Examinations and Professor, OB & HR	Rathna Nagar Teynampet Chennai 600035
12	Dr Sumitra Ranganathan Member	Divisional Chair, Literature & the Arts Senior Assistant Professor of Music Literature & the Arts and Humanities & Social Sciences	Alamelumangapuram Mylapore Chennai 600004

Board of Management			
SL No.	Name	Profession	Full Postal Address
1	Prof Nirmala Rao Chairman	Vice Chancellor	5655, Central Expy, Sri City, Andhra Pradesh 517646
2	Dr Meenakshi Gopinath, Member	Founder and Director WISCOMP	Upper Ground Floor, India Habitat Centre Lodhi Road, New Delhi – 110003
3	Paula Mariwala Member	Managing Director - Hinditron Group	Seedfund Advisors 003,Turf Estate, Shakti Mills Lane Off Dr E Moses Road, Mahalaxmi Mumbai 400011
4	Rajeev Mecheri Advisor	Managing Director - Mecheri Smart Capital Pvt Ltd	25/28 Prithvi Svenue, 2nd Street, Abhirampuram, Chennai 600028
5	S Sundara Rajan Member	Registrar	No.196, T.T.K. Road, Alwarpet, Chennai - 600018
6	Vivek Khemka Advisor	Consultant - Egon Zehnder International Pvt. Ltd.	Egon Zehnder International Pvt. Ltd 151 - 154 A, 15th Floor Maker Chambers VI Nariman Point Mumbai 400 021
7	Prof Lakshmi Kumar Member	Dean – IFMR GSB	Kilpauk Garden, Kilpauk Chennai 10
8	Prithvi Datta Chandra Shobhi	Associate Professor of History And Associate Dean	5655, Central Expy, Sri City, Andhra Pradesh 517646

Appendix - 9.4

Information about the Library

S.No.	Total Space (all kinds)	Computer/ Communication facilities	Total No. of Ref. Books (Each Department)	All Research Journals subscribed on a regular basis
1	Total Built-up space: 10000 sq. ft. (2875 sft - Library + 7125 sft – Reading room)	Computer system – 5	PG (Management) - 20140 nos.	Weekly, Monthly and Quarterly
			UG (SIAS) – 11545 nos.	
2		Printer & Xerox for students – 1	E-Journals – more than 60,000 nos.	
		Colour Printer for students -1	Print Research Journals – (national) - 48 nos.	
3		OPAC system - 1	Print Research Journals – (international) - 2 nos.	
4		Bloomberg Terminal - 2	Databases - 22 nos.	
5		Circulation counter - 2		

Appendix – 9.5

Sports Infrastructure

I.   Facility

    (a) Open Play Ground(s) for outdoor sports (Athletics, Football, hockey, Cricket, Volleyball, Basketball etc.)

    (b) We have open play ground for the following:
       1. Football -- 8120 sq. ft.
       2. Cricket – 17800 sq. ft.
       3. Volleyball – 4655 sq. ft. (3 courts)
       4. Futsal – 12000 sq.ft.

    (c) Track for Athletics   -   No

    (d) Basketball courts   -   Yes – 2420 sq ft.

    (e) Squash/Tennis Courts -   Yes – Synthetic Tennis court – 7200 sq ft

    (f) Swimming Pool (Size) -   No
    (g) Indoor Sports Facilities including gymnasium:

       We have the following:
       1. Four Indoor Badminton courts – 8000 sq ft.
       2. Fully equipped Gym – 1832 sq ft. (boys & girls)
       3. Indoor Games Area – 1654 sq.ft.
       4. Table tennis – 666 sq ft. – each (boys & girls)

Any other:

1. In house kitchen Canteen facility for 750 students at a time.
2. Student Dining Hall air-conditioned - ~15000 sq.ft.
3. Student Hub air-conditioned – 6026 sq.ft.
4. Recreations room & TV room in each hostel
5. Convenience Store, Saloon
6. Laundry Service - Fully equipped with washing machines & Ironing service.
7. Ambulance vehicle (equipped with basic lifesaving equipments).
8. Health Centre : 24x7 Doctor and nursing staff with necessary medicines available at campus in the Health Centre

Annexures sent to UGC separately.