



# Indian School of Business & Finance



ACADEMIC DIRECTION



AWARDING BODY



Undergraduate Programmes in Management,  
Economics & Finance



**Indian School of Business & Finance** was established in 2006 in the heart of Delhi with the vision of imparting world-class education in India, and today offers undergraduate programmes in Economics, Finance, Accounting & Business Management.

With academic direction from the London School of Economics & University of London, students at ISBF become a part of **54,000 - strong International Student Community** and study the same curriculum, and are evaluated to the same standards, as LSE students in London.



## ISBF Partnerships

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- ▶ **University of London (UOL)**

Established in 1836, the University of London is one of the largest universities in the world with 17 independent member institutions. Upon graduation, students are awarded their degree from the University of London at the annual convocation in London.



- ▶ **London School of Economics**

London School of Economics provides academic direction for the Economics, Management & Finance programmes at ISBF. Since students at ISBF study the curriculum taught at LSE, the final University of London degree awarded to an ISBF graduate also bears LSE's name.

## Undergraduate Programmes

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All UG Programmes at ISBF are 3 years, full-time, honours degrees. Being internationally recognised and valued, this education is a great stepping stone to postgraduate studies at globally reputed institutions.

The academic session begins with two weeks of orientation and Foundation Courses, which help students make a smooth transition to college life and LSE curriculum.

- BSc (Hons) Economics
- BSc (Hons) Economics & Finance
- BSc (Hons) Accounts & Finance
- Bsc (Hons) Economics & Management
- Bsc (Hons) Business & Management



LSE Rankings by Subject (QS 2022)

**#4**

Accounting &  
Finance

**#6**

Economics &  
Econometrics

**#11**

Business &  
Management

# Programme Highlights

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Learn through a **hands-on curriculum** & graduate with a degree from the **University of London** while studying in India.

- ▶ **Get an LSE Education**

Study an LSE curriculum in the Economics, Management & Finance Programmes that will help you build a strong foundation

- ▶ **GMAT & GRE Exemption**

Get a waiver for GMAT & GRE when applying for Masters' in USA & UK

- ▶ **International Work Permit**

Work in London or New York for a year and get a chance to receive full-time offer as well.

- ▶ **Transfer to LSE**

In the 2nd year, students can apply to other leading institutions in the UK, US, Hong Kong, Canada and Australia.

- ▶ **LSE Summer School Scholarship**

Every year, 2 students from ISBF receive the LSE's scholarship on the basis of academic merit at ISBF and contribution & attend summer school at LSE.

- ▶ **Graduation in London**

Get an opportunity to attend the UOL convocation in London





# BSc (Hons) Business & Management

A 3-year long hands-on programme to help you equip with core functional areas of business like accounting, financial management, marketing, and human resource management, exposing you to emerging areas such as information systems, psychology, and e-business.

## ► Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Business & Management in a Global Context	Core Management Concepts	Organisation Theory
Principles of Accounting	Human Resource Management	Electives – from courses being offered
Introduction to Economics	Marketing Management	Electives – from courses being offered
Statistics-1	Entrepreneurship	Electives – from courses being offered
Mathematics-1		

## Electives

- Management and Innovation of E-business
- Elements of Social and Applied Psychology
- Business Analytics, Applied Modelling and Prediction
- Management Accounting
- Financial Management
- Management and Social Media
- Principles of Corporate Finance



# BSc (Hons) Economics & Finance

A 3-year long hands-on programme to help you understand core areas of economics along with applied mathematics & statistics, while also exposing you to how volatility and valuation impact the economy.

## ► Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Introduction to Economics	Macroeconomics	Asset Pricing and Financial Markets
Principles of Banking and Finance	Microeconomics	Monetary Economics
Mathematics 1 (Half Course)	Elements of Econometrics	Quantitative Finance
Mathematics 2 (Half Course)	Principles of Corporate Finance	
Statistics 1 (Half Course)		
Statistics 2 (Half Course)		

## Electives

- Valuation and Securities Analysis
- Mathematical Economics
- Further Mathematics for Economists
- Machine Learning
- Business Analytics
- Applied Modelling and Prediction
- Entrepreneurship
- Management and Innovation of E-Business





# BSc (Hons) Accounting & Finance

A 3-year long hands-on programme to help you equip with a strong base in accounting & finance, whether domestic or global, while earning you several exemptions from professional accounting qualifications around the world.

## ► Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Introduction to Economics	Financial Reporting	Auditing & Assurance
Statistics 1 (half course)	Management Accounting	Accounting Theory
Mathematics 1 (half course)	Microeconomics	Asset Pricing and Financial Markets / Financial Management
Principles of Banking & Finance	Elective – from courses being offered	
Principles of Accounting		

## Electives

- Principles of Corporate Finance
- Valuation and Securities Analysis
- Other Management, Finance & Economics electives





## Gateway to Professional Certifications

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Get a gateway to several professional qualifications through exemptions, including

- ▶ **Association of Chartered Certified Accountants (ACCA)**

Get exemptions for 7 out of the 13 examinations.

- ▶ **Chartered Institute of Management Accountants (CIMA)**

Enjoy exemptions for 6 subjects from CIMA.

- ▶ **Institute of Chartered Accountants in England and Wales (ICAEW)**

Enjoy exemptions for 5 subjects from ICAEW.





# BSc (Hons) Economics & Management

A 3-year long hands-on programme that will help you develop a strong understanding of microeconomics, macroeconomics, accounting, international business, marketing, HR & more.

## ► Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Business & Management in a Global Context	Core Management Concepts	Electives – from courses being offered
Introduction to Economics	Microeconomics	Electives – from courses being offered
Principles of Accounting	Macroeconomics	Electives – from courses being offered
Mathematics 1	Electives – from courses being offered	
Statistics 1		



## Electives

- Entrepreneurship
  - Management and Innovation of E-Business
  - Business Analytics
  - Applied Modelling and Prediction
  - Marketing Management
  - Management and Social Media
  - Elements of Social and Applied Psychology
  - Human Resource Management
  - Organisation Theory: An Interdisciplinary Approach
  - International Economics
  - Monetary Economics
  - Financial Management
  - Asset Pricing and Financial Markets
  - Principles of Corporate Finance
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# BSc (Hons) Economics

A 3-year long hands-on programme to help you equip with a nuanced understanding of economic models, and the ability to analyse and propose policy solutions to economic problems.

## ► Teaching Plan

First Year (Course)	Second Year (Course)	Third Year (Course)
Introduction to Economics	Microeconomics	Monetary Economics
Mathematics 1 (Half Course)	Elements of Econometrics	Mathematical Economics
Statistics 1	Macroeconomics	International Economics
Statistics 2	Elective – from courses being offered	
Mathematics 2 (Half Course)		
Principles of Banking and Finance		

## Electives

- Mathematics for Economists
- Machine Learning
- Business Analytics
- Applied Modelling and Prediction



# Learn through an Experiential Curriculum



Take learning beyond the classroom with these hands-on interventions

- ▶ **Dropshipping Challenge**

Run an E-Commerce business, build a website & compete for revenue while running marketing campaigns & managing supply chains.



- ▶ **Consult with Local Businesses**

Work with local businesses & take on the role of a consultant to transform their strategy & processes to accelerate their growth.





## ▶ Creator Challenge

Identify a niche, find your audience & build a social media presence on Instagram, YouTube & LinkedIn.



## ▶ Startup Weekend

Build product prototypes & working businesses in under 48 hours with your peers across domains like EdTech, FinTech & AI/ML.



# Pedagogy

ISBF embraces a dynamic pedagogy, fostering critical thinking & experiential learning to empower students with a holistic understanding of their subjects.



## ▶ Flipped Classroom

In this unique teaching method, get a chance to **teach your instructors & sharpen your concepts.**



## ▶ Virtual Learning Environment

Get access to an online repository of **resources and discussion forums** where you can interact with peers across the world.



## ▶ Pre-Sessional Support

Before the commencement of the programme, have a concrete foundation in concepts with a **Study Pack & the Power of Why Series.**

# Faculty

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**Soumitra Mookherjee**

Associate Professor,  
University of Exeter  
University of Cambridge



**James Abdey**

Associate Academic Director,  
LSE-UoL International  
Programmes



**Dr. Kapil Pandla**

Professor & Dean,  
Academics ISBF



**Aryapriya Ganguly**

Associate Professor,  
Management, ISBF



**Rahul Saraswat**

Former Director,  
SAP India



**Dr. Sushil Kalyani**

Indian Institute of Management,  
Indore  
The Institute of Chartered  
Accountants of India



**Dr. Uma Nagarajan**

Associate Professor, Finance  
Institute of Cost Accountants of  
India



**Manobhav Verma**

Associate Professor,  
Accounting, ISBF



**Nilay Arun**

Assistant Professor, ISBF  
Finance

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# Student Opportunities

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## ▶ Transfer to LSE

ISBF has an impressive track record of 15 transfer offers from LSE in the last 7 years, some of which included full scholarships.

## ▶ Transfer to Other Institutions

Completing 1st year at ISBF has also opened doors for students to receive transfer offers from other renowned institutions in the UK, US, Canada, and Hong Kong.

## ▶ LSE Summer School Scholarships

ISBF selects two students every year to receive LSE's scholarship for its Summer School, covering tuition and accommodation.





# Career Prospects at ISBF

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## ▶ Summer Internships

ISBF promotes summer internships for undergraduates to help students get industry exposure & real-world experience.

Top Recruiters:



## ▶ Transition to Entrepreneurship

ISBF has a strong foundation in Business, Management & Economics, encouraging many students to become entrepreneurs.

- **OYO Rooms**

**Ritesh Agarwal** left the Business and Management programme at ISBF mid-way to become the **Founder and CEO of OYO rooms**.

- **Emacity**

Founded by 5 like-minded students from different undergraduate programmes at ISBF, **Emacity** is becoming a sensation among the youth looking for sustainable fashion.

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## ► Placements in India

The Careers Team at ISBF is dedicated to facilitating placements for graduating students as part of which they undergo the 3-month long Placement Module to prepare themselves for the recruitment processes to come.

### Recent positions & placements:

- Data Analyst, **RSA**
- Research & Benchmarking Analyst, **KPMG**
- Capability Hubs Administrator, **KPMG**
- Audit Assurance Associate, **Ernst & Young**
- Audit Analytics, **Ernst & Young**
- Data Analyst, **Tata Telecom**
- Strategy Analyst, **Tresvista**
- Financial Analyst, **KPMG**
- Marketing, **Sleepy Owl**
- Research Analyst, **Chegg India**
- Financial Analyst, **KPMG**



# Life at ISBF



## Orientation Week

The orientation week gives students their first peek into life at ISBF through networking lunches & the society fair



## College Trip

An occasion on which students from all three years go on a trip together & spend time with each other.



## Student Clubs & Societies

Become a part of student-run clubs & host activities across media, music, dance & more



# Student Journeys

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## Ritesh Agarwal

CEO, OYO Rooms

- BSc (Hons) Business & Management



## Priya Bansal

Assistant Professor, ISBF

- MSc Economics, LSE (Full-Scholarship)
- BSc (Hons) Economics



## Pranai Agrawal

Senior Director - Business Planning & Strategy, Visa

- MBA, ISB Hyderabad
- BSc (Hons) Economics & Management



# Student Journeys

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## Gunish Aroa

*Marketing & Business Development  
Executive, The Good Life Co*

- LSE Summer School Scholarship
- BSc (Hons) Economics & Management



## Prateek Kansal

*Research Assistant, LSE*

- 2nd Year transfer to LSE
- BSc (Hons) Economics & Management



# Our Campus



Situated in the heart of Delhi in Lajpat Nagar, the ISBF campus has well-equipped classrooms & recreational areas that provide students with a conducive learning environment.



# Application Process

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**STEP 1**

## ***Complete the Online Application***

Submit the application along with the required documents



**STEP 2**

## ***Take the iMet***

Take the ISBF entrance test (iMet) that assesses your quantitative, comprehension & logical reasoning skills.



**STEP 3**

## ***Personal Interview***

Shortlisted candidates will be invited for the personal interview at the ISBF campus





# Fee Details



ISBF (In INR)				University of London (in Pounds)		Fee Payable to British Council (in INR) ( For Offline Exams)	
	<i>Admission Fee</i>	<i>Tuition Fee</i>	<i>GST</i>	<i>Grand Total (with GST)</i>	<i>Registration Fee</i>	<i>Examination Fee</i>	
<b>Year 1</b>	INR 30,000/-	INR 4,20,000/-	INR 81,000/-	INR 5,41,000/-	£1,504	£1,536	INR 9,380/-
<b>Year 2</b>	-	INR 4,20,000/-	INR 75,600/-	INR 4,95,600/-	£685	£1,536	INR 9,380/-
<b>Year 3</b>	-	INR 4,20,000/-	INR 75,600/-	INR 4,95,600/-	£685	£1,536	INR 2,896/-
<b>Total</b>	<b>INR 30,000/-</b>	<b>INR 12,60,000/-</b>		<b>INR 15,32,200/-</b>	<b>£2,874</b>	<b>£4,608</b>	<b>INR 21,656/-</b>



# Scholarships



## The Aryabhata Scholarship

**Eligibility:** A merit & need-based scholarship for candidates with exceptional performance in iMet & PI & financial need is assessed through last two year's ITR.

Scholarship: Upto 25% of the tuition fee



## The Chanakya Scholarship

**Eligibility:** Candidates with exceptional academic performance in their first year & who also have 95%+ in ICSE/ CBSE Board exams or 40+ in the International Baccalaureate.

Scholarship: 20% of the tuition fee



## The Vivekanand Scholarship

**Eligibility:** Candidates with exceptional academic performance in their first year & who also have at least 90% but <94.99% in ICSE/CBSE Board exams or min. 35 but <40 points in the International Baccalaureate.

Scholarship: 15% of the tuition fee

# Career Prospects at ISBF



## ► Work in London or New York for 1 Year

ISBF offers a unique opportunity to work abroad through its affiliation with the Mountbatten Institute. Many students have even received full-time offers based on their performance during the year-long experience.

## ► Pursue an International Master's

Boost your chances of getting into prestigious Master's programs worldwide with an LSE education and a degree/diploma from UOL.





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