

Rakesh Bharti Mittal
Co-Chairman



JSC (B.L.)

Wdy
6/8

5th August 2024

Dear Mr. Twitly,

(cc. JSC (B.L.))

Subject: Bharti Airtel Scholarship Program – An Opportunity for Aspiring Engineering Students in Tech-Based Programs

The Bharti Airtel Foundation was setup in 2000 as the philanthropic arm of Bharti Enterprises. It operates with the vision to help underprivileged children and youth of our country realize their potential. The Foundation works towards providing holistic quality education in schools with a special focus on empowerment of the girl child. Through the years, its work has impacted ~3 mn children, over 1.50 lakh teachers, 31,000+ schools – with overall 6 mn+ beneficiaries. A brief note detailing the educational initiatives of the Bharti Airtel Foundation is attached herewith.

In the realm of higher education, the Foundation has established critical centres of learning such as the **Bharti School of Telecommunication Technology & Management (IITD)**; the **Bharti Centre of Telecommunication (IITB)**; **Bharti Institute of Public Policy (ISB)** and **Plaksha University**.

It gives me great pleasure to share with you that we have recently launched the **Bharti Airtel Scholarship Program**, which will be made available to meritorious students from diverse socio-economic backgrounds who secure an admission in the **top 50 National Institutional Ranking Framework (NIRF) Engineering institutions** (undergraduate (UG)/Integrated Tech courses) including IITs. The prestigious scholarship has been designed to create opportunities for students whose annual family income does not exceed INR 8.5 lakh/annum. A special focus on girl students will be emphasized to support them in becoming future tech leaders. The recipients will be known as **Bharti Scholars**. A short note with further details on the Program is shared for your perusal.

The scholarship will focus on **tech-based engineering courses such as Electronics & Communication, Telecom, Information Technology, Computer Sciences, Data Sciences, Aerospace and Emerging Technologies (AI, IoT, AR/VR, Machine Learning, Robotics) etc.**

Bharti Scholars will receive financial support to the tune of 100% annual fees throughout the duration of their course, and will also be given a laptop for learning assistance. In addition, hostel and mess fees shall be given to all selected scholars who apply for it. Once the Bharti Scholars graduate & are subsequently gainfully employed, they will **undertake to voluntarily extend financial support to at least 1 student** at a school or college level at any point of time, to the extent they can.

Rakesh Bharti Mittal
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The selection process for the Bharti Airtel Scholarship will be centrally run through a tech-platform, known as Buddy4Study. More details can be accessed on the link herein: <https://bhartifoundation.org/bharti-airtel-scholarship/>

This Program has been envisaged to support the Government of India in its endeavor to ensure that no deserving individual is left behind in realizing their dreams, being active beneficiaries of excellence in education and partaking our promising economic growth story for a Viksit Bharat.

Warm regards,

A handwritten signature in black ink, appearing to be 'Rakesh Mittal', written over a horizontal line.

Rakesh Bharti Mittal

Shri K. Sanjay Murthy
Secretary, Higher Education
Ministry of Education
Government of India
127 – C Shastri Bhawan, Dr. Rajendra Prasad Rd.
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New Delhi 110001
India

Annexure I: Note on the Bharti Airtel Scholarship Program

1. Vision

To create opportunities for young individuals from diverse socio-economic backgrounds and to support them in becoming future technology leaders.

2. About the Bharti Airtel Scholarship Program

Bharti Airtel Foundation aims to support deserving students from diverse socio-economic backgrounds with a focus on girl students, to become future technology leaders. To achieve this goal, a merit-cum-means scholarship program has been designed for students enrolled in **technology based engineering** undergraduate (UG) courses and 5-year integrated programs (as per the scholarship criteria mentioned below) in the **top 50 NIRF Engineering institutes including IITs**. The students receiving the scholarship shall be called **Bharti Scholars**.

The fully funded scholarship is envisaged to eliminate financial barriers that hinder access to quality education to meritorious students. It **covers 100% annual fees over the duration of the course, including meal & accommodation charges. A laptop will also be provided to all Bharti Scholars in the first year.**

3. Key Features

- a. Scholarships are for the **full duration of the UG courses** including integrated courses of up to 5 years (subject to meeting the renewal criteria).
- b. Each scholarship covers **100% of annual fees** as per the fee structure of the respective institute.
- c. The **hostel and mess fees** shall be given to all selected scholars who apply for it.
- d. For scholars staying in **PG/outside hostel**, the support shall be extended as per the hostel/mess charges of the institute.
- e. A **laptop** for all Bharti Scholars.
- f. Once the Bharti Scholars graduate & are subsequently gainfully employed, they will **undertake to voluntarily extend financial support to at least 1 student** at a school or college level at any point of time, to the extent they can.

4. Eligibility & Selection Criteria

- a. Confirmed admission in the first year (starting with the 2024 cohort) of the UG/5 year integrated courses **in fields of Electronics & Communication, Telecom, Information Technology, Computer Sciences, Data Sciences, Aerospace and Emerging Technologies (AI, IoT, AR/VR, Machine Learning, Robotics) at the top 50 NIRF Engineering universities/institutes.**
- b. Must be a citizen and resident of India.
- c. Family annual income from all sources should **not exceed INR 8.5 Lakh.**
- d. Preference shall be given to girl students.
- e. Should not be a recipient of any other scholarships/grants for the same purposes as those supported by Bharti Airtel Foundation.
- f. Candidates will be shortlisted for the final selection on varied aspects such as merit-cum-means, a Statement of Purpose (SOP) detailing the candidate's aspirations and leadership qualities etc.
- g. Annual renewal of the scholarship shall be conditional on a minimum CGPA expectation (**6 out of 10**), attendance & conduct etc.
- h. The university/institute will be expected to share track records of the Bharti Scholars' academic performance, confirmation of meeting attendance & conduct criteria and also inform the Foundation if the cases arise, of any disciplinary action that may have been initiated

5. Number of Scholars

Starting this year with **250 students**, the Program is designed to scale up incrementally with its successful implementation through each cohort. The ambition is to expand reach to **4,000 scholars per year** as the Program reaches its peak.

6. Process

- a. Students must apply directly through the following link by August 31, 2024: <https://bhartifoundation.org/bharti-airtel-scholarship/>.
- b. Details of the process, documents required, timelines etc. are also available on the above link.
- c. The Foundation has on boarded **Buddy4Study** as the implementation agency to coordinate and undertake necessary procedures under the guidance of Bharti Airtel Foundation for shortlisting of scholars.
- d. Students who apply for the scholarship from the top 50 NIRF Engineering universities/institutes & IITs will be evaluated for final selection.
- e. The fees, hostel and mess charges of selected Bharti Scholars shall be paid directly to the university/institute.

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Bharti Airtel Foundation

Bharti Airtel Foundation was set up in 2000 as the philanthropic arm of Bharti Enterprises with a vision, 'To help underprivileged children and youth of our country realize their potential.' The Foundation works in the space of holistic quality education in rural India with a special focus on girl child; and supports Higher Education programs in partnership with premier institutions.

Since Inception#: Impact of our education programs



30,00,000+
Students*



1,90,000+
Teachers



31,000+
Schools



22,000+
Villages



~60,00,000+
Total Beneficiaries**

**Direct Satya Bharti education programs*

***Includes students, teachers and community members*

#Data as of 30th June 2024

A. Education

i. Satya Bharti School Program

The schools provide free quality education including free uniform, textbooks, education materials and nutritious mid-day meal to the underprivileged children in rural India. The schools focus on inculcating strong value system in children with emphasis on holistic education through vibrant classrooms and pedagogy that is experiential, and has project & activity integrated learning, story-based pedagogy, value education, community-initiatives and ed-tech interventions. The five senior secondary schools are in Public-Private Partnership with the Punjab government (PEDB) and all schools have pre-primary classes for foundational learning. Since inception, the program has impacted 1.72 lakh+ students, 7,000+ teachers and approximately eight lakh community members.

2024-25

164 schools/four states[#]

[**5** Senior Secondary, **30** Elementary

129 Primary Schools]

36,000+* students | **1,290+** teachers

(data as on 30th June 2024)

** TN program concluded in May 2024*

**Admissions for the new session under progress*

ii. Quality Support Program (QSP)

Initiated in 2013, the program aims to transform partner Government schools into vibrant institutions of learning through co-scholastic interventions in collaboration with school leadership. The Program's framework is defined under four pillars - students' empowerment, school leadership & teachers' engagement, parents & community involvement and improving school's overall environment. It has impacted 6 lakh students, 23,000+ teachers from 1,500+ schools since inception and led to positive outcomes with affirmative change in students' behavior, their holistic growth, improvement in their life-skills, increased regularity in the school, to name a few. Due to regular trainings, teachers have been able to bring innovation in teaching methodologies. Structured PTMs resulted in increased parent involvement. Program's intent leads to partner government schools experiencing an improvement in overall school-quality.

2024-25

888 schools | **12** states/UTs

3,71,000+ students | **14,800+** teachers

(data as on 30th June 2024)



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iii. Quality Support Program (State Partnerships)

Seeing the positive outcomes in Satya Bharti Quality Support Program, many education departments/officers request to scale up some of the processes covering government schools at the entire block or district level. Thus, QSP (State Partnerships) was initiated in various states like Rajasthan, Telangana, Jammu and Assam. Areas of intervention include leadership empowerment of heads of schools, supporting government in strengthening the implementation of **National Education Policy**, building life skills in students through House systems, No-Bag Day initiatives and creating an enabling environment in schools and homes. Through this program, the impact has spread out to 2.2 million students, over 27,000 schools, close to 1.30 lakh teachers and 1,000 resource persons since inception.

2023-2024

9,700+ Schools | **5.5 lakh+** Students

17,000+ Teachers | **535** Resource People

(data as on 31st March 2024.

This data is compiled post completion of program and receiving final verified numbers).

New Partnerships Initiated in FY 2024-25:

- Jammu: In partnership with Director School Education, Jammu, initiated a three month teachers' training program focusing at FLN on TheTeacherApp.
- Assam (District Kamrup), Meghalaya (District Ri Bhoi), Rajasthan (District Jodhpur) and Karnataka (District Ramanagara): Initiated Life Skill strengthening through Clubs and Houses.

iv. TheTeacherApp (TAPP)

TheTeacherApp (TAPP) project has been initiated with the vision of extending Bharti Airtel Foundation's expertise, resources, and successful practices through a digital platform. TheTeacherApp, by Bharti Airtel Foundation, endeavors to empower educators to uplift their schools and make teaching learning processes more effective. TAPP aligns with the New Education Policy 2020 (NEP) by supporting teachers, school leaders, and educators in enhancing the learning outcomes through capacity building.

The vision of the platform is to scale up the reach and support to the teachers at national level, by enhancing their skills through training sessions, webinars, and self-paced learning modules. The platform is being designed to provide continuous professional development opportunities to teachers in the form of courses, learning bytes, podcasts, etc. In addition, there are initiatives such as Thematic Fest series, Webinar Series, Competitions and Quizzes for teachers.

2024-2025

75K+* registered user (Teachers, educators and parents)

** includes Satya Bharti, QSP and from other States Nationally (data as on 30th June 2024)*

B. Higher Education

i. Bharti Airtel Scholarship Program

In July 2024, the Bharti Airtel Foundation launched a prestigious 'Bharti Airtel Scholarship Program' which aims to support deserving students from diverse socio-economic backgrounds with a focus on girl students, to become future technology leaders. To achieve this goal, a merit-cum-means based scholarship program has been designed for students enrolled in **technology based engineering undergraduate (UG) courses and 5-year integrated programs in the top 50 NIRF Engineering institutes including IITs.** The students receiving the scholarship shall be called **Bharti Scholars.** The scholarship focuses on **tech-based engineering courses such as Electronics & Communication, Telecom, Information Technology, Computer Sciences, Data Sciences, Aerospace and Emerging Technologies (AI, IoT, AR/VR, Machine Learning, Robotics) etc.**

July 2024



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The fully funded scholarship is envisaged to eliminate financial barriers that hinder access to quality education to meritorious students. It covers 100% annual fees over the duration of the course, including meal & accommodation charges. A laptop will be given to all Bharti Scholars. Starting this year with **250 students**, the Program is designed to scale up incrementally with its successful implementation through each cohort. The ambition is to expand reach to **4,000 scholars per year** as the Program reaches its peak.

ii. Collaboration with Plaksha University

Bharti Airtel Foundation entered into a strategic partnership with Plaksha University towards creation of world-class technology institution for providing high-quality education. The Bharti Academic Building which comprises of multi-purpose hall, classrooms, boardroom, VC office, Dean's office, administrative / faculty offices plays a central role in students' life at Plaksha. Furthermore, every year upto 20 deserving students are awarded with Bharti Scholarship which includes tuition fee waiver and financial support for hostel & meal on need basis. Till date, 54 students from diverse socio-economic backgrounds are benefitting through this Scholarship.

iii. The Bharti Institute of Public Policy (ISB Mohali)

Functioning as an independent think tank, the institute works on policy challenges across diverse domains, including agriculture & food, environment, education, financial policy, governance and digital identity. Apart from its flagship post graduate program, ISB Mohali offers specialization in public policy through Advanced Management Program. It has also partnered with Fletcher School of Law and Diplomacy at Tufts University.

iv. Bharti School of Telecommunication Technology and Management (IIT Delhi)

Set up under the joint initiative of IIT Delhi and Bharti Enterprises with a vision 'to develop telecom leaders through excellence in education and research', the school has emerged as one of the premier education centres in the country. It offers specialized courses in telecommunications and has benefitted more than 800 students across M.Tech /MS Research, MBA, PhD programs since inception. In addition, every year Bharti Merit Award for academic excellence is given to deserving students.

v. Bharti Centre for Communication (IIT Mumbai)

The centre nurtures knowledge in telecommunication and allied systems. The centre hosted 26 students and research scholars and nine eminent researchers from across the world. Several papers were published in international journals and conferences from the centre during the reporting year.

vi. School of Future Technologies (Anant National University, Ahmedabad)

With a vision to become one of the top universities in India by 2025, leading in the fields of design, built habitat and sustainability while being reputed for its Indian roots and global standing, Anant National University was established in 2016 as India's first design university. The proposed School of Future Technologies will focus on design elements in Future Technologies and it will play a vital role in the University's journey towards its vision of providing students with the opportunity to connect with the community, identify and solve problems while enabling them to grow as well-rounded designers who are good communicators, critical thinkers and inclusive leaders, prepared to face the rapidly changing world.



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vii. J.C. Bose University of Science & Technology (YMCA, Faridabad)

With a vision to promote opportunities for continued higher education for girl students in the area of technology, Bharti Scholarship has been set up with J.C. Bose University of Science & Technology, YMCA, Faridabad. The scholarship is awarded to 25 deserving girl students from diverse socio-economic backgrounds pursuing career in engineering courses (B.Tech & B.Tech LEET*). As on date, the first cohort of 25 girl students has been awarded with the scholarship in 2023-24.

32,149 Toilets constructed
2,19,872 Beneficiaries
(data as on 31st March 2022)

*LEET: Lateral Entry Engineering Test is conducted for the admission of the students directly to the 2nd year/3rd semester of B.Tech programs after completing diploma in engineering or B.Sc in Physics or Mathematics.

C. Satya Bharti Abhiyan

In 2014, as a response to the clarion call by the Hon'ble PM, Bharti Airtel Foundation initiated its sanitation program called the Satya Bharti Abhiyan. Under this program, toilets were constructed in Ludhiana (rural & urban) and Amritsar districts. It also resulted in behavioral change in communities with awareness about health and hygiene. An impact study conducted by Sattva indicated that 78% households had reduced frequency of falling ill after the construction of toilets. 84% of them believed that the program helped women and, of these 93% believed that the program helped with safety especially among women. 14 separate girl's toilets were provided for government schools and 37 ladies toilets for staff and visitors for Police Commissionerate have been provisioned in Ludhiana. This was done in partnership with Ministry of Urban Development, Department of Local Government and Department of Water Supply and Sanitation (Government of Punjab) and Police Public Foundation (Ludhiana).

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