

UNIVERSITY GRANTS COMMISSION BAHADURSHAH ZAFAR MARG NEW DELHI – 110 002

REPORT OF THE UGC EXPERT COMMITTEE ON INSPECTION OF ALLIANCE UNIVERSITY, CHIKKAHAGADE CROSS, CHANDAPURA - ANEKAL MAIN ROAD, ANEKAL, BANGALORE - 562 106

(DURING JUNE 19-21, 2011)

I. BACKGROUND OF THE INSTITUTION

Alliance University was established under the aegis of Alliance Business School by an act of the Legislature, Karnataka State, India, enacted on 2nd August, 2010. Alliance University is located on an extensive state-of-the-art campus in Bangalore, India. Alliance University is a renowned university in India offering a variety of degree programs. Alliance University has baccalaureate concentrations, post-graduate offerings, doctoral programs and several professional certificate courses. Alliance University was founded on the vital premise that an educated citizenry is the foundation of a democratic society. The University shall strive to be the seat of knowledge advancement and dissemination that instills virtues and creates leaders for the global community.

Vision

Alliance University's vision is to be a world-class university that nurtures talent and catalytically transforms the lives of millions through excellence in teaching, research, service and community development. To uphold a commitment to shaping lives through scholarly teaching and learning, and that which contributes to an equitable and holistic transformation of society at large.

Mission

The mission of the university is to create and sustain a community of lifelong learners in an environment that emphasizes literacy, critical thinking, and humanistic and scientific inquiry.

The University shall provide a dynamic, challenging and ethical environment for pursuing high quality teaching, research, learning and service across all areas of University, where students, faculty and other key constituents can interact, collaborate and partner with the global community

for creation and dissemination of knowledge and transform lives of people through innovation and excellence in higher education.

The University shall:

- 1. Foster excellence in teaching, learning and scholarship
- 2. Engage students in learning partnerships with faculty and the community
- 3. Develop mastery of disciplines & professions and instill confidence among its key constituents in their application for a future of meaningful pursuits and productive work
- 4. Support faculty and other scholars in pursuing world-class research (clinical, theoretical, and empirical research and creative endeavors)
- 5. Engage faculty and students in professionally related service to the university, the community and the society at large
- 6. Promote and defend academic freedom, diversity, equality, harmony and justice

II. COMPOSITION OF THE EXPERT COMMITTEE

1. Prof. R G Harshe ... Chairman

Former Vice-Chancellor University of Allahabad B-301 La Paloma Apartment House No. 8-2-693

Banjara Hills HYDERABAD – 500 034 Mobile: 07893000275

Email: rgharshe@gmail.com

2. Dr. Ashok Sharma ... Member

Professor & former Head

Department of Public Administration

University of Rajasthan JAIPUR – 302 015

Mobile: 09414297844

Email: drashok_sharma@hotmail.com

3. Prof. K. Chowdoji Rao ... Member

Department of Polymer Science & Technology

Sri Krishnadevaraya University

<u>ANANTPUR – 515 003</u> Mobile: 09440533906

Email: chowdojirao@gmail.com

4. Prof. K.S. Rao ... Member

Department of Commerce & Management Studies

Andhra University

VISAKHAPATNAM - 530 003

Mobile: 09848119945

Email: profksrao@rediffmail.com

5. Dr. D.N. Reddy ... AICTE Nominee

Vice-Chancellor

Jawaharlal Nehru Technological University

Kuttapally

<u>HYDERABAD - 500 085</u> Mobile: 09849551235

Email: vcjntu@yahoo.com

6. Prof. H.P. Mathur ... AICTE Expert

Faculty of Management Banaras Hindu University VARANASI – 220 005 Mobile: 09415203146

Email: hpmathur@gmail.com, hpmathur@yahoo.com

7. Prof. R.D. Daruwala ... AICTE Expert

Electronics Department

VJTI, Matunga MUMBAI – 400 019

Mobile: 09892650334

Email: rddaruwala@viti.org.in

8. Mr. Pradeep ... AICTE Expert

Shree LK Associate 1-8-678/19, IInd Floor

Nalakunda

<u>HYDERABAD – 5000 044</u> Mobile: 09440673116

Email: <u>bpkumar45@gmail.com</u>

bpkumar45@yahoo.com

9. Ashok Mahajan ... Member- Secretary

Deputy Secretary

University Grants Commission Bahadur Shah Zafar Marg NEW DELHI – 110 002

Mobile: 09811232137

Email: amahajan@ugc.ac.in

10. Shri Tirath Ram ... Section Officer
University Grants Commission
Bahadur Shah Zafar Marg
NEW DELHI – 110 002

Mobile: 09811391412

Dr. R D Daruwala, Mumbai, an AICTE expert, could not attend the meeting due to injury.

Prior to the actual assessment of the physical and academic infrastructure of Alliance University, Bangalore, Dr. Rajen G. Harshe, Chairman and Shri Ashok Mahajan, Member-Secretary of the Expert Committee briefed all members about the purpose of the visit.

UGC official

The members of the Expert Committee were received by Dr. Madhukar G. Angur, Chancellor and Dr. D. Ayyappa, Vice Chancellor of Alliance University. After a formal introduction of the Expert Committee, the Chancellor and the Vice Chancellor of the University made a presentation on the activities and the programmes offered by the University. The mission, vision and objectives were shared with the members of the Expert Committee.

After the presentation, a number of queries were raised by the Expert Committee Members. The University authorities replied to the queries satisfactorily. Thereafter, the Expert Committee Members visited all major facilities and offices of the University including the administrative block, the learning centre, library, hostels, sport facilities, food courts and canteen, IT hub, security centre, the research centre, central placement office, central admissions office and the entrepreneurship centre. The Committee had detailed interaction/discussions with the faculty members, non-teaching staff and students.

III. INSPECTION REPORT

1.	Name of the University with notification	ALLIANCE UNIVERSITY
	No. & date of State Government	Alliance University Act 2010
		Copy of the Act enclosed as <u>Annexure – I.</u>
		Gazette Notification No. ED 253 UNE 2010
		Dated 2nd August, 2010
		Copy of the Notification <i>enclosed</i> as <u>Annexure – II.</u>
2.	Registered Office of the University	ALLIANCE UNIVERSITY
		Chikkahagade Cross, Chandapura-Anekal
		Main Road, Anekal
		BANGALORE – 562106
		Karnataka, India
2	Name 9 Headquarter of the Cociety /	Name of the ALLIANCE Business Cohool
3.	Name & Headquarter of the Society /	Name of the : ALLIANCE Business School
	Promoting Agency	Sponsoring Body
		DOGV

		Address : No. 100, 34th Main, 2 Dollars Scheme, BT Bangalore 560068	
		A copy of certificate of Incommemorandum of Association are en Annexure - III.	
4.	Whether the Society / Agency is involved in Promoting / running any other University / Institution? If yes, give details	No	
5.	Territorial Jurisdiction	The State of Karnata	aka
6.	Date of Visit	From June 19 - 21, 2	011
7.	Programmes permitted to be offered by Gazette Notification of State Government and its reference.	The University has been established to Act 2010 (Annexure - I). Programme Board of Governors of the University.	es are decided by the niversity upon the
		Copy of notification detailing progra enclosed as <u>Annexure – IV.</u>	ammes permitted is
8.	Whether all documents requested by the Inspection Team were provided.	Yes	
9.	If no, what are the deficit documents (List to be enclosed).	Nil	
10.	Whether administrative authorities like Governing Council, Academic Council & BOS Formed and minutes of their	Yes BOARD OF GOV	ERNORS
	meeting produced?	Dr. Madhukar G. Angur Chancellor Alliance University	Chairperson
		Dr. D. Ayyappa Vice Chancellor Alliance University	Member
		Shri. M. Madan Gopal, IAS Principal Secretary State Govt. Higher Education or his nominee	Member
		Dr. Abhijit Mukherjee Director	Member
		Thapar Inst. of Engg and Tech., Patiala	(UGC Nominee)

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	Dr. P. Selvie Das	Member
	Ex-Vice-Chancellor, Mysore University, Former Member of Parliament, Ex-Member UPSC, Ex- Member UGC, Ex-Director- Collegiate Education Karnataka	(Nominee of His Excellency The Governor of Karnataka)
	Dr. M. Satchidanada Rao Director Alliance Business School	Member
	Shri. Krishna Mohan Ramineni Director Alliance Business School	Member
	Dr. Anubha Singh Professor, Alliance University	Member

BOARD OF MANAGEMENT

Dr. D. Ayyappa Vice Chancellor	Chairperson
Prof. Guddappa B.A	
Pro-Vice Chancellor	Member
Shri. Siyakumar Mathada	
Registrar	Secretary
Dr. Anubha Singh	
Professor	
Alliance University	Member
Dr. G. R. Narayanan	
Professor	
Alliance University	Member
Dr. KVSM Krishna	
Professor	
Alliance University	Member
Dr. Kavitha Chavali	
Professor	
Alliance University	Member

ACADEMIC COUNCIL

Dr. D. Ayyappa Vice Chancellor	Chairperson
Prof. Guddappa B.A Pro-Vice Chancellor	Member
Shri Sivakumar Mathada Registrar	Member

	Dr. Anubha Singh Prof. Ray Titus Dr. P. Janaki Ramudu Dr. T. N. Ravi Dr. Madhumita G. M. Dr. Dolphy M. Abraham Dr. Kishan Rao Dr. G. R. Narayanan Dr. R. Venkatesh Dr. K. A. Venkatesh Dr. Debashish Sengupta	Members and Nominees recommended by the Vice Chancellor
		CH COUNCIL
	Dr. D. Ayyappa	Chairperson
	Prof. Guddappa B.A	Member
	Dr. G. R. Narayanan	Member
	Dr. P. Janaki Ramudu	Member
	Dr. Dolphy M. Abraham	Member
	Prof. Mihir Dash	Member
	Dr. Shamim Mondal	Member
	FINANCE CC	MMITTEE
	Dr. Madhukar Angur Chancellor	Chairperson
	Prof. Guddappa B.A Pro-Vice Chancellor	Member
	Shri. Sivakumar Mathada Registrar	Member
	Mr. Jayendra Shah Finance Officer	Secretary
	Mr. Prakash S. Budur Accounts Officer	Member
 Source of finance and quantum of funds available – 	For the Year 2010-11	
From fees	Rs. 18	370 Lakhs
From State Government		
From UGC		
From other sources (details)	Rs. 6	61 Lakhs
	(MDP and training progr	am = 57 Lakhs

	Funds availa	able as on 30-5-20°	11 as per books
	(i) Current	Account Rs. 3,0	08,35,000.00
	(ii) Fixed D	eposit Rs. 18	800 Lakhs
12. Corpus Fund of the Society/trust shown	The Spansoring Box	dy ALLIANCE Rus	singes School has a
to the Inspection Team.	The Sponsoring Body, ALLIANCE Business School has a fixed deposit of Rupees Twenty Five Crores towards statutory University endowment fund in compliance with Clause 4 of the ALLIANCE UNIVERSITY ACT 2010 (Details of Fixed Deposits enclosed in Annexure - V).		
13. Statement of Income & Expenditure for		((Amount in rupees)
the last 3 years (year-wise)	Years	Income	Expenditure
	2008 - 2009	NA	NA
	2009 - 2010	NA 10.00.15.000	NA 11 00 51 010
	2010 - 2011	19,33,15,680	14,98,54,219
14 (i) Land documents if shown	Last three years aud income & expenditur		
14. (i) Land documents, if shown, area of land registered in the name of the University and its location in the State. The University currently is in possession of 104 a land at Anekal, Bangalore. Of this, 44 acres of land at Anekal, Bangalore of the Sponsoring bod for an additional 60 acres of land the University has into a sale agreement which will be registered she addition, the University has 26 acres of land at Bangalore on a long-term lease for 99 years and or of land in HSR layout on lease for 30 years from Bangalore.			4 acres of land has onsoring body while niversity has entered egistered shortly. In of land at Anekal, years and one acre ears from Bangalore
(ii) Denesite made in the name of	Yes		
(ii) Deposits made in the name of Society/ University, separately or jointly with state authorities.	Alliance University banks i.e.	has fixed deposit	ts accounts in two
	SI. No.	Bank	Amount (Rs. in Lakhs)
	1	IDBI	600
	2	KOTAK	1200
	Details of FDRs in and copies of FDRs	-	·

15. Administrative Office Details	Administrative Block	
15. Administrative Office Details	Administrative block	
(i) Total plinth area	51000 sft	
(ii) Built up area	60000 sft	
(iii) Separate offices for Vice-	OFFICE	AREA
Chancellor, Registrar, Financial		(in Sft)
Officer, Controller of Examination,		
Administrative office, Committee	Chancellor	715
Room, Students Waiting Room,	Vice Chancellor	540
Examination Store room.	Pro-Vice Chancellor	600
	Registrar	362
	Controller of Examination/Registrar (Evaluation)	128
	Finance Officer	130
	International Affairs	470
	Dean	281
	Dean	131
	Dean	177
	Dean	275
	Administration	1540
	Committee Room	1510
	Waiting Room	1950
	Examination	3020
	Admissions	1315
	Reception Lobby	1921
	Entrepreneurship Cell	555
	Conference Room	800
	Research Centre	1510
	Pantry	100
	Total	18030 sft

16. Building details etc.	Yes	
(i) Permanent	Particulars	Area (in sft)
	Learning Center	150000
	Central Library	55000
	Administrative Block	60000
	Halls of Residence for Men	82500
	Halls of Residence for Women	82500
	Super Bazar	7000
	Campus Store	3000
	Food Court	34000
	Canteen	500
	Student Activity Centre	30000
	Play Ground	220000
	Health Centre	1000
	Travel Desk	300
	Book Store	500
	Electronics Store	500
	Faculty Quarters – Teaching	80000
	Staff Quarters – Non Teaching	60000
	Campus Guest House	5000
(ii) Temporary/Leased property	One acre civic amenity site in city for	r University Hospital
17. Give details of Library		
-		
(i) Covered area(ii) Number of books(iii) Number of journals(a) National(b) International	55000 sft 27100 2300	
	<u>Library Resources</u>	
	Books 27	7100
	Titles	9252

	T					
	Volumes		17848			
	Periodicals		558			
	Journals (National/International)		2300			
	Magazines		56			
	Case Studies		500	500		
	Stacking Capacity	,	100000	100000 Books		
	Capitaline		13000	13000 Indian companies		
	Seating Capacity		1000)		
	Digital Library		Availa	able		
	Reprographic Fac	ility	Availa	able		
18. Number of Classrooms, give details.	1 3 1	•				
	Details	Total No. Available	Total (in Sq.		Seating Capacity	
		33				
	Lecture Halls Seminar Halls	04	49,5		60 Each 200 Each	
	Students	04	100		200 Each	
	Discussion Area	03	900 Roof		40	
	Amphitheatre	01	35,0		15000	
19. Number of Laboratories, give details.	There are a total of four labs as mentioned below:					
	 Computer 	Lab				
	 Language 	e Lab				
	 Media Lal 	b				
	 Incubation 	n lab				
20. Whether students already admitted? If	Yes					
yes, details of courses and the number of students admitted in each course	School of Busine	ess				
during the last three years	Ye	ear	MBA	BB	М	
		8-09	NA	N/		
	200	9-10	NA	N/	Α	
	201	0-11	532	60)	
21. Whether any Off-Campus or Study/offshore Centre or Admission Centre/established outside the state/abroad.	No					
	11					

22. Whether functioning of the University has been Computerized?

If yes, to what extent?

Alliance University has implemented the IT Network infrastructure and a state of the Unified Communication solution with the latest technology that suites the present and future needs of the organisation. The University in association with CISCO and Wipro has built a strong networking and communication infrastructure of about 3000 networking nodes which includes both wired and wireless connectivity. Alliance University has signed a contract with IDenizen Smartware which is implementing a web-based Smart Campus ERP solution with the following modules: Admission, Fees Management, Academics Administration: Profile. Management, Staff Attendance & Payroll, Examination, Library Management. Student Information System, Accounts Interface, Hostel management, Transportation, Placement, Transportation Management, Hostel Management, Alumni Management, Management Information system (MIS). All University staff and students are given a smart card which will be used for different departmental transactions within the campus. The System study of all the departments have been completed and the respective department SRS (Software Requirement Specification) is prepared and signed off.

Currently Admission Department's online student application registration and Finance and Library departments have been computerized with individual departments automated separately. Finance department of the University is automated with network based Tally ERP solution and Relyon software for accounting and payroll management. The University library operations are completely automated using Easylib software. The software includes various modules like Acquisition, Cataloguing and Accessioning, Periodicals, Membership, Circulation, Registration, Digital Library, Security Setup and Reports generation. Further, several internet/intranet based web applications are developed and hosted for students use such as the Admissions Portal, Placement Portal, Library and Information Centre Portal, and the Examination Portal.

23. a) Research and Extension Facility

ALLIANCE University places a high value on scholarly activities and intellectual contributions in basic, applied, and instructional/pedagogical development research.

Please find below the details of research conducted and output at Alliance University:

- 1. ALLIANCE JOURNAL OF BUSINESS RESEARCH
- 2. ALLIANCE ANTHOLOGY OF CASES
- GYANDHARA
- 4. BANGALORE STOCK INDEX

QUALITY OF LIFE INDICATOR

ALLIANCE JOURNAL OF BUSINESS RESEARCH: Alliance University has its own journal - ALLIANCE JOURNAL OF BUSINESS RESEARCH - that is published bi-annually in collaboration with Oakland University, USA. The Journal is an international refereed publication and is listed in the prestigious CABELL'S Directory under four categories - Management, Marketing, Accounting & Finance, and Economics. The Journal has the distinction of being among the top 1/6th of Journals based on acceptance rates.

ALLIANCE ANTHOLOGY OF CASES: Alliance Anthology of Cases is a compilation of cases in business and related areas.

GYANDHARA is the in-house publication of ALLIANCE and is meant to showcase the talent available among faculty, staff and students.

BANGALORE STOCK INDEX: This is a monthly index of stocks of Karnataka based companies as compare with the Sensex. The background of this research is similar to the Genesee Index as compared with the US Stock market index. The Bangalore Stock index consists of IT and Manufacturing companies with a few Banks. This index is affected more by the international fluctuations as compared with the Sensex which is largely depended on domestic sentiments.

QUALITY OF LIFE INDICATOR: This is an indicator developed of an aggregate of twenty one indicators. This is measured on a half yearly basis and the same is compared with the perception of 3600 households in Bangalore, 1200 households in Mysore and 3,600 in Chennai. The index lists twenty one indicators, normally given as rights in the Indian Constitution. The households' perception of the rights and their appreciation is recorded through the survey at a six monthly interval. The indicators show a general improvement over the years, especially in terms of social clauses like health and education. The indicators have been collected from 2001 onwards, and the survey from December, 2005.

The University has demonstrated its research-centric philosophy by laying an excellent foundation for pursuing its quest for knowledge creation and knowledge dissemination in all fields of importance as it moves towards shaping a fully integrated knowledge society. The University has ensured a sense of balance and a climate of collegiality that allows for important issues to be explored with the rigorous application of the full range of research methodologies — clinical, empirical, and experimental —as appropriate to the needs of the problem under study.

b) List of Research Publications for the last 3 years

Research & Intellectual Contributions

	No. of Publications in Indian Journals	221
	No. of Publications in International Journals	126
	No. of Papers Presented in Conferences	246
	No. of Books & Book Chapters Published	76
	No. of Articles, Cases Published	141
	Total Faculty Publications	810
	Details are enclosed in <u>Annexure – VII</u>	<u>I.</u>
List of ongoing research projects with their source of funding.		
24. Future Plan for starting new courses:	 Doctoral Program (Ph. D.) Executive Master of Business Administ Bachelor of Arts Master of Commerce Master of Commerce Bachelor of Engineering (Computer Sc. Bachelor of Engineering (Electronics & Communications) Bachelor of Engineering (Information T Bachelor of Engineering (Electricals & Bachelor of Engineering (Mechanical) Bachelor of Engineering (Civil) 	ience) echnology)
25. Whether courses in emerging areas introduced/proposed to be introduced	Yes. The course list is given below: 1. Corporate Governance & Financial Report 2. Credit Lending Appraisal & Decisions 3. Economic Analysis for Business Decision 4. Financial Engineering 5. Financial Planning & Modeling 6. Foundations of Project Management 7. Global Best HR Practices 8. HR Accounting / Audit 9. Human Resource Planning and Hiring 10. Insurance Management 11. Leadership and Team Building 12. Macro Economic Environment & Policy 13. Managerial Communication 14. Mktg. of High-Tech. Products & Innovation 15. Project Appraisal 16. Project Risk Management	ons

	18. Retail Banking
	19. Rural Marketing
	20. Sales & Channel Management
	21. Stochastic Calculus in Finance
	22. Term Lending & Working Capital Management
	23. Written Analysis & Communication
	24. Nano Technology
	25. Web Application Development
	26. Computer and Network Security
	27. Information Assurance
	28. Robotics
	29. Bioinformatics
	30. Animation
	31. Game Programming
	32. Embedded Computing
	33. Grid Computing
	34. Wireless Computing
26. Whether approval of relevant statutory	
bodies obtained for starting professional/	Yes
courses/ increased intake.	
27. Admission procedure	BBM
	Eligibility: Students seeking admission to the BBM
	program must have passed Pre-University / Higher
	Secondary / 10+2 examination or equivalent of any
	recognized Board or Council in any discipline.
	Selection Criteria: Admission to the BBM Program is
	strictly based on merit. Candidates are required to appear
	for the Admission Selection Process comprised of:
	Alliance Aptitude Test
	Oral Extempore Presentation
	Personal Interview
	Fersonal interview
	The School also uses other parameters such as scholastic
	and extracurricular record for admission. The final
	selection of the candidate will be based on the overall
	performance in the Admission Selection Process.
	F 2 2
	MBA
	Eligibility: The School of Business invites applications from
	the prospective candidates who have:
	and prospective dandidates with have.
	Passed the Bachelor's Degree examination from
	any recognized University in Commerce,
	Management, Arts, Social Sciences, Sciences,
	Engineering, and Technology, or an equivalent
	degree examination, and have secured at least
	50% marks (45% for SC/ST candidates) in
	aggregate.
	th
	Obtained a minimum score of 70 th percentile in a
	national-level management aptitude test -
	CAT/XAT/MAT/ATMA, or a high score in GMAT.

Selection criteria: Admission to the MBA program is strictly based on merit. Candidates are required to appear for the Admission Selection Process comprised of:

- Alliance Aptitude Test
- Oral Extempore Presentation
- Group Discussion
- Personal Interview

The School also uses other parameters such as scholastic and extracurricular record and work experience for admission. The final selection of the candidate will be based on the overall performance in the Admission Selection Process.

EMBA

Eligibility: Bachelor's degree from any recognized university with a minimum of 50% marks in aggregate or equivalent CGPA

A minimum of three years full-time work experience

A high score in CAT/GMAT or Alliance Aptitude Test (AAT)

International students with a medium of instruction at the graduation level other than English need to submit TOEFL / IELTS score/s

Selection Criteria: Candidates are required to appear for the admission selection process comprised of:

- ALLIANCE Aptitude Test (AAT)
- Oral Extempore Presentation
- Group Discussion
- Personal Interview
- PHD

Eligibility: The School of Business invites applications from the prospective candidates who have:

 secured a minimum of 60% marks (50% marks for SC/ST candidates) or an equivalent grade at the Master's degree level

OR

- completed a four-year, baccalaureate-level degree (for example, a B. Tech. or a BE degree), and have scored a minimum of 60% marks (50% marks for SC/ST candidates). However, such candidates need to qualify for the Program by undergoing additional bridge courses
- at least two years of full-time teaching or work experience in a recognized institution or

organization. Senior corporate executives and executives from Government Departments and Public Sector Undertakings are encouraged to apply

 a high score in CAT/GMAT or Alliance Aptitude Test (AAT)

B.A.

Eligibility: Students seeking admission to the BA program must have passed Pre-University / Higher Secondary / 10+2 examination or equivalent of any recognized Board or Council in any discipline.

Selection Criteria: Admission to the BA Program is strictly based on merit. Candidates are required to appear for the Admission Selection Process comprised of:

- Alliance Aptitude Test
- Personal Interview

The School also uses other parameters such as scholastic and extracurricular record for admission. The final selection of the candidate will be based on the overall performance in the Admission Selection Process.

M.A.

Eligibility: The School of Business invites applications from the prospective candidates who have:

 Passed the Bachelor's Degree examination from any recognized University in Arts or an equivalent degree examination, and have secured at least 50% marks (45% for SC/ST candidates) in aggregate.

Selection criteria: Admission to the M.A. program is strictly based on merit. Candidates are required to appear for the Admission Selection Process comprised of:

- Alliance Aptitude Test
- Personal Interview

B.COM.

Eligibility: Students seeking admission to the B.COM. program must have passed Pre-University / Higher Secondary / 10+2 examination or equivalent of any recognized Board or Council in any discipline.

Selection Criteria: Admission to the B.COM. Program is strictly based on merit. Candidates are required to appear for the Admission Selection Process comprised of:

	Alliance Aptito	ude Test			
	Personal Interview				
	The School also uses other parameters such as scholastic and extracurricular record for admission. The final selection of the candidate will be based on the overall performance in the Admission Selection Process.				
	M.COM.				
	Eligibility: The School of E the prospective candidate	Business invites applications from s who have:			
	from any Commerce/B	Bachelor's Degree examination recognized University in BM/BBA and have secured at arks (45% for SC/ST candidates)			
	Selection criteria: Admission to the M.Com. program is strictly based on merit. Candidates are required to appear for the Admission Selection Process comprised of:				
	Alliance Aptitude Test Personal Interview				
28. Fee structure for the different courses	Fee Structure				
run by the university.	Name of	Fees (<i>Annual</i> –in			
	Course	Lakhs)			
	MBA	6			
	ВВМ	1.5			
	ВА	0.5			
	MA	1			
	ВСОМ	0.5			
	МСОМ	1			
	EMBA	6			
	PHD	1			

student's performance:

During Semester Assessment (DSA):

Credit	Attendance	Mid- Semester Examinati on (Maximum Marks)	Case Study Presenta tions / Assignm ents / Surprise Quiz	Total Marks
1	5	-	45	50
2	5	20	25	50
3	5	20	25	50
4	5	20	25	50

During Semester Assessment (DSA): Minimum Marks

Students are required to score a minimum of 50% in the DSA. Students scoring less than 50% in the DSA are not eligible to appear for the SEE.

Grading System

The following grading system is used for each course:

PERCENTAGE RANGE	LETTER GRADE	HONOR POINTS	GRADING	
97 - 100%	A+	4.3	Excellent	
93 - 96.9%	Α	4.0	Excellent	
90 - 92.9	A-	3.7	Excellent	
87 - 89.9%	B+	3.3	Very Good	
83 - 86.9%	В	3.0	Very Good	
80 - 82.9	B-	2.7	Very Good	
77 - 79.9%	C+	2.3	Good	
73 - 76.9%	С	2.0	Good	
70 - 72.9%	C-	1.7	Fair	
67 - 69.9%	D+	1.3	Fair	
63 - 66.9%	D	1.0	Fair	

60 - 62.9%	D-	0.7	Fair	
Below 60%	Е	0.0	Failure	

Calculation of Grade Point Averages

There are two types of Grade Point Averages, viz., a Semester Grade Point Average (SGPA) and a Cumulative Grade Point Average (CGPA).

SGPA is calculated in the following manner. The total marks for a given course, i.e. the combined DSA and SEE performance, is given as a percentage, for instance, suppose that a student receives 73.5% in a course. This percentage is converted into a letter grade using the scale shown under section 3.2; continuing the example above, 73.5 % would be assigned the letter grade C. This letter grade is then converted into honor points, using the scale that appears below, e.g. letter grade C is equivalent to 2.0 honor points. SGPA is then calculated by dividing the total honor points gained for each course, by the total number of course credits followed in any given Semester. For example, if a student has taken four courses in a given Semester; three 3 credit courses and one 2 credit course, then s/he has completed a total of 11 course credits (3 + 3 + 3 + 2). If s/he obtains a C, a B-, a B- and a B respectively, then the total honor points gained for each course credit will be 28.2 [(2.0 X 3) + (2.7 X 3) + (2.7 X 3) + (3.0×2)]. The SGPA will then be 28.2 divided by 11 = 2.6(rounded up to the nearest decimal).

CGPA is calculated by dividing the total number of honor points earned by the total number of course credits. For example, if a student has gained 28.2 honor points and completed 11 course credits in Semester I, and has gained 19.2 honor points and completed 12 course credits in Semester II, then the CGPA will be 47.4 (total honor points = 28.2 + 19.2) divided by 23 (total course credits = 11 + 12) = 2.1 (rounded up to the nearest decimal).

Recognition of Superior Scholarship

Graduating students with a CGPA of at least 3.5 but less than 3.8, graduate from the Program with 'Distinction'. Those with a CGPA of 3.8 and above, graduate from the Program with 'High Distinction'.

30. Number of sanctioned posts					
Professors – Readers – Lectures.	Sanctioned Post	t No of Post		Pay Scale	
	Professor	42	3	37400 - 6 AGP 1	67000 + 0000
	Associate Professor	32	3	37400 - 6 AGP	67000 + 9000
	Assistant Professor	41	1	5600 - 3 AGP	39100 + 8000
	Total	115			
31. Names, designations, qualifications and publications of the existing teaching staff (department-wise).	Department-wise Name of School	No. of Prof	No. of Asso Prof	No. of Asst Prof	Total
	School of Business	28	17	24	69
	College of Commerce	3	1	3	7
	College of Arts & the Humanities	1	3	4	8
	Total	32	22	31	84
	Details enclos	ed in <u>An</u>	nexure :	<u>– IX.</u>	
32. Whether the faculty members organized	Yes				
or attended International/ National Conferences Workshops, if so, give	Research & Inte	llectual	Contrib	utions	
details.	No. of Publications in Indian Journals				221
	No. of Publications in International Journals				126
	No. of Papers Presented in Conferences				246
	No. of Books & Book Chapters Published				76
	No. of Articles, Cases Published				141
	Total Faculty Publications				810
	Details enclos	ed in <u>An</u>	nexure	<u>– IX.</u>	

33.Linkages with other Institutions (National & International, give details).	Alliance University has cooperative arrangements with a number of institutions and universities abroad. These arrangements include student exchanges, faculty exchanges, certification programs, curriculum development, collaborative research, internships abroad, and dual degree programs. Apart from providing an opportunity for an understanding of different cultures in a globalized economy, the programs help to improve the relationships between India and the countries involved. The universities and institutions with whom Alliance University has cooperative arrangements at present include:
	LIST OF ARTICULATION AGREEMENTS WITH FOREIGN INSTITUTIONS 1. BERLIN SCHOOL OF ECONOMICS, GERMANY 2. DUISENBERG SCHOOL OF FINANCE, THE NETHERLAND 3. EUROPEAN BUSINESS SCHOOL, GERMANY 4. FAIRLEIGH DICKINSON UNIVERSITY, USA 5. OAKLAND UNIVERSITY, USA 6. SAN JOSE STATE UNIVERSITY, USA 7. TELECOM ECOLE DE MANAGEMENT, FRANCE 8. THE UNIVERSITY OF MEMPHIS, USA 9. TOGLIATTI ACADEMY OF MANAGEMENT, RUSSIA 10. TOULOUSE BUSINESS SCHOOL, FRANCE
	 11. UNIVERSITY ANTWERP MANAGEMENT SCHOOL, BELGIUM 12. UNIVERSITY OF APPLIED SCIENCES NEUULM, GERMANY 13. UNIVERSITY OF BEDFORDSHIRE, UK 14. UNIVERSITY OF CENTRAL FLORIDA, USA 15. GEORGIA STATE UNIVERSITY, USA
34. Whether Non-teaching staff appointed if yes, give details	Yes Details of the non-teaching staff are enclosed in Annexure – X.
35. Whether institute is following UGC Pay scales for teaching staff.	Yes The University is following the University Grant Commission pay scales.
36. Facilities for faculty and staff	Facilities for faculty: Spacious and furnished offices Latest computer systems with highest configuration Wi-Fi connectivity Faculty Development allowance

	Free transport facilities
	Free medical insurance
	Wellness Centre
	24-hour free ambulance facility
	 Faculty Quarters - 80000 sft Teaching staff quarters consist of fully furnished Two/Three bed room apartments.
	 Staff Quarters - 60000 sft Non-Teaching staff quarters consist of fully furnished One/Two bed room apartments.
	 Free mobile phones with STD calling facility to all HODs
	Free laptops to all HODs
	 Senior faculty and HODs are provided with office cars
	Subsidized meals at the Food Court
	Departmental Store
	Fitness Centre
	Recreational Facilities
	• ATM
	Travel desk
	IT help desk
	Laptop/Computer Repair Shop
37. Facilities for students.	Facilities for students:
	 Learning Centre with amphitheatre and air conditioned seminar halls
	 Spacious Seminar Halls for interaction with practitioners and professionals
	 State-of-the-art ambience created by the appropriate use of technology
	 An Information Technology backbone that is probably the best for any educational institution
	 A futuristic library of unmatched brilliance and aesthetics
	 Halls of Residence for Students – for girls and boys

	A food co	urt built to the hig	ghest standards	of hygiene		
	Wi-Fi connectivity					
	Departmental Store					
	• Fitness C	entre				
	 Recreation 	nal Facilities				
	 Health Ca 	are Centre				
	• 24-hour fr	ee ambulance fa	acility			
	 Transport 	facility				
	 Internet fa 	acility				
	Bank / AT	M				
	 Interest F 	ree Student Loar	n up to Rs. 5000			
	Sanitary a	and Support Serv	rices			
	Electric and Water Supply Services with fully equipped backup generator					
Laundry Services						
	el desk					
	IT help desk					
	• Laptop/C	omputer Repair	Shop			
38. Sports and Games facilities with	Sports a	nd Games faci	lities with detail	S		
details.	STUDENT ACTI	VITY CENTRE - 3	0000 sft			
	Student Activity Centre facilities include Bac Gymnasium, Aerobic centre, Indoor gan lounge, Faculty lounge, Healthcare centre and Indoor basket ball court and Squash construction.					
	PLAY GROUND	- 220000 sft				
		und is conducivot ball and other		et, Hockey,		
39. Hostel facilities available, if any.	Yes					
	Hostel	Single Occupancy	Double Occupancy	Total		
	Ladies	108	192	300		
	Men's	136	240	376		

TOTAL 676		
Hostel facilities include:		
Fully furnished rooms		
Attached Bathrooms		
Some rooms with AC		
24 Hours backup power		
24 Hours security and CC TV		
• Warden 24/7		
Intercom facility		
 Individual internet connectivity in rooms as we as WIFI in common areas 		
Recreation room with cable TV		
Party Halls		
Indoor games		
Ambulance service and wheel chairs		
Housing keeping		
 Provision for physically challenged students 		
Travel desk		
IT help desk		

The present report consists of two parts. The first one offers general factual observations regarding the technical viability of the University as conceived by the AICTE team. The second one puts across a number of observations as well as suggestions given by the entire Visiting Committee.

IV. OBSERVATIONS OF THE AICTE NOMINEE

SCHOOL OF BUSINESS

The University is offering two year MBA programme and three year BBM programme in the School of Business during the academic year 2010-11.

About 540 students are admitted in MBA and 75 students are admitted in BBM programme. The admissions are carried out in a transparent manner on all India basis.

Qualified faculty members are available and facilities like class rooms, computer labs, seminar halls, library and students amenities like hostels, food court, canteen, gymnasium, play grounds and sports facilities are available.

Provision is also made for physically challenged people.

20 mbps bandwidth internet connectivity along with wi-fi facility is available in the academic area and as well as in the hostels

Academic ambience is very good and placement and training facilities and quite satisfactory. About 85 organizations have visited the campus and 80% students are placed with reasonable pay package.

SCHOOL OF ENGINEERING AND DESIGN

The University is contemplating to start the school of engineering in the following disciplines from the academic year 2011-12: -

1.	Computer Science Engineering	-	60 intake
2.	Information Technology	-	60 intake
3.	Electronics & Communication Engg	-	60 intake
4.	Electrical & Electronic Engineering	-	60 intake
5.	Mechanical Engineering	-	60 intake
6.	Civil Engineering	-	60 intake

In the existing learning centre, there are 33 class rooms and 4 seminar halls apart from computer labs and data centre shared with School of Business. Additional space available in the learning centre building could be utilized for engineering 1st year students for teaching learning. Physical infrastructure facilities are available. Curriculum for UG Programme has already been designed for starting B. Tech 1st year programmes.

The University has already initiated action for procuring books and journals, computers, equipment for chemistry, physics labs, workshops and language lab and relevant legal application and operating system software.

Faculty is identified for each discipline as per AICTE norms and appointment orders are likely to be issued.

An additional hostel facility for boys and girls is being created inside the campus for starting of the new programmes, apart from staff and faculty quarters.

The University is well connected with the Bangalore city with all weather approach road and transport facility is provided by the University.

The University has obtained the required permission from the competent/ local bodies for construction of the buildings, providing sewerage disposal, barrier free environment, fire safety, water and power supply etc.

Having stated the above mentioned specific observations from the AICTE team, we shall proceed to underline the general observations and suggestions of the entire Committee.

V. OBSERVATIONS AND SUGGESTIONS OF THE COMMITTEE

With a view to support its mission of promoting knowledge and high quality research aimed at building excellence in education, the University has the requisite funds, competent personnel and is financially sound. However, the University is expected to do much more to bring about development in a rural area and contribute to societal good.

The attractive architectural structures of the University amid IT companies and educational institutes are conducive to studies in management. The University has an impressive high quality infrastructure facility.

The Committee is appreciative of the composition of the bodies, especially of the Board of Governors (BOG) in providing leadership that underscores vision and determination to execute future projects on the ground. Nevertheless, in addition to foreign universities if competent members from industry/institutes/universities within India also become integral part within the structure of the BOG, the university will have roots along with the wings to fly.

The University has a contingent of talented and qualified faculty members, including visiting professors from other countries. Their commitment, passion and involvement with the goals of the University appear commendable.

The faculty has published several papers in journals of national and international repute apart from publishing its journal of international repute entitled 'Alliance Business Journal.' The University has a range of agreements with accredited universities and business schools across the world. While some are specific in terms of allowing students to complete towards an internship or completion of the semester and transfer the credits earned, others are generic – allowing for student and faculty exchanges, collaborative research and exchange of curriculum.

However, the Committee is of the view that the University should further enhance the capability to forge mutually beneficial partnerships such as entering in MoUs with universities/institutions in other countries for faculty and students exchange programmes.

The University has revised and up to date curriculum, teaching and learning process including the examination and evaluation system. The University has well defined and established eligibility criteria for admission to academic programmes.

Moreover, it also has representation of students from almost all the states of the country. In addition, several students from other countries visit and study on the campus as part of

these range of agreements. This diversity of student body provides a very rich culture for learning and development and offers an evidence of the fact that the university is equipped to face the challenges of internationalization of higher education in a globalizing world.

The foreign students are sharing the accommodation in the hostel meant for the Indian students but with a view to attract more and more foreign students, the University should consider construction of a Foreign Students' Hostel as per defined standards.

It is heartwarming to note that the School of Business of Alliance University has been ranked consistently among the top B-schools. In a recent CNBC-TV18 2011 survey of Indian Business Schools, the School of Business was ranked fifth among private B-Schools in India.

The School of Business of Alliance University is also the first Indian B-school to be accredited by the International Assembly for Collegiate Business Education (IACBE), USA.

The teacher student ratio is 1:7, which is quite good.

The members of the Committee met representatives from all the wings of the university community i.e. students, faculty and non-teaching staff. By and large, the students were happy with the management. However, during the course of discussions with the students, suggestions were made to organize Inter College competitions, seminars etc. The members felt that it was a valid suggestion worth implementing.

While interacting with the faculty, the Committee was delighted to learn that the foreign visits for attending conferences etc. are sponsored by the University. Also the university has been taking steps to promote research by encouraging faculty to do further research. What is more, UGC 6th Pay Review Committee pay scales have already been offered to the faculty members. There was a general feeling amongst the faculty members that the syllabi be developed keeping in view the requirements of the industry.

The non-teaching staff was all praise for the staff friendly atmosphere. As a welfare measure, the management has been providing subsidized food, free transportation, free insurance and rent free furnished accommodation on the campus and outside the campus, as well. Quite often, the HR department organizes training programmes for updating the non-teaching staff.

The Expert Committee found that the faculty members, students and staff are quite happy with the functioning of the University.

It would also be appropriate at this stage to make a few relevant general comments. At the moment the university looks more like an institute merely with a master's programme in management. If it has to transform itself into a proper university it would be essential to add programmes in engineering, technology as also in natural, social, human and all other sciences, in the long run. The Committee members took note of the likely expansion plan of the university including the proposed plan to start an engineering college and other disciplines in a phased manner. The Committee would emphasize the fact that any

institution of higher education can be termed as "University" when it starts encouraging inter-disciplinary studies where there is constant interaction between faculties across disciplines.

The Committee members hoped that adequate recognition is consistently given to merit so that the faculty members are able to transform the university into a centre of academic excellence. The Committee also would like to suggest that the university should provide scholarships to students as a method of recognition on the basis of merit-cum-means. Moreover, while recruiting the faculty and other staff on all India basis the university should follow standard procedures and norms as prescribed by the various national statutory bodies from time to time. As the university grows, the university as an institution will evolve better if its governance structures are decentralized as well as democratized. The university also needs to draw its master plan for the remaining portion of the unused land to make the development of the campus more systematic.

Before introducing/starting new courses, the University should obtain the approval of the Statutory Bodies of the Government of India, if required.

V. SPECIFIC RECOMMENDATIONS OF THE COMMITTEE, IF ANY

In view of the above mentioned facts, observations and suggestions and continued interactions with various stakeholders such as the students, faculty and non-teaching staff, the Committee is of the opinion that ALLIANCE UNIVERSITY (A Private University), Bangalore is a fit case for recognition as per the provisions of the UGC in respect of Private Universities. The Committee unanimously recommends for the same.

However, the Committee is also of the view that the University may be directed to take suitable action on the suggestions made and submit the compliance to the UGC.

(R G Harshe) (Ashok Sharma) (K Chowdoji Rao)

(K S Rao) (D N Reddy) (H P Mathur)

(Pradeep) (Ashok Mahajan)